



# New Mexico State Library

*A Division of the Department of Cultural Affairs*



## ANNUAL REPORT 2007

# NEW FACES



**State Librarian  
Susan Oberlander**

## **New State Librarian Appointed**

In July 2007, the Cabinet Secretary of the Department of Cultural Affairs announced the appointment of a new State Librarian, Susan Oberlander, Ph.D.

Dr. Oberlander is a familiar face to the New Mexico library community. She began her library career in New Mexico as the Director of Libraries and of the Library Technology Degree Program at Northern New Mexico College (formerly New Mexico Community College), a position she held for nearly 15 years. After receiving a Ph.D. from the University of California, Berkeley, School of Information Management and Systems, she began an exciting second career in telecommunications regulation in Washington, D.C., and with New Mexico's Public Regulation Commission for the past six years.

Now that she has returned to her library roots, she is confident of her role as an advocate for libraries throughout the state and will continue the tradition of educating and informing all our state's residents by helping to strengthen the resources of our public libraries.

The State Library staff and New Mexico's library community welcomes Dr. Oberlander!

## **New appointments to the State Library Commission**

Two new library commissioners were appointed by the Office of the Governor in late 2007. Dr. David L. Caffey and Dr. Hiram L. Davis have impressive library backgrounds in the areas of library operations, community programs, and in public and governmental relations. Dr. Caffey is presently Dean of Institutional Effectiveness/Vice President for Institutional Effectiveness at Clovis Community College, Clovis, NM.

Dr. Davis is Dean Emeritus of Library Services at the Robert E. Kennedy Library at California Polytechnic State University in San Luis Obispo, California, and also was Senior Advisor to the Librarian of Congress and Deputy Librarian of Congress. Dr. Davis currently lives in Las Cruces. Both members will be effective in assisting the New Mexico library community to address technology, professional development, and help with statewide resource sharing planning efforts. The State Library Commission is a five-member body that serves as an advisory group to the New Mexico State Library.

Other members of the State Library Commission are: Karen McPheeters, Director, Farmington Public Library; Catherine M. Smith, State of New Mexico, Department of Education; and Mary G. Storm, professional member.

# INNOVATION

## Statewide Resource Sharing Initiative Launched

Gary L. Harris joined the State Library in October 2007 as the new Director of the Technical Services Bureau. Gary comes to the State Library after serving a 12-year stint with the University of Missouri where he was Assistant Director of the MOBIUS Consortium Office. Gary was the technical lead for a statewide resource sharing program for all the academic libraries in Missouri. Upon his



arrival at the New Mexico State Library, he quickly assembled the Resource Sharing Team (RST) to execute the State Librarian's new initiative to investigate options for a statewide resource sharing system for New Mexico's public libraries because many of our state's smaller public libraries do not have an automated library system and the cost of a proprietary solution is too expensive. This is a multi-phase, complex project that will evolve over a 5-8 year period. However, the current plan is to use a two-tiered approach. Tier one will rely on an open

source software solution using Koha. A pilot project is scheduled to be in production by late summer 2008 and will demonstrate how the Koha open source software works. Other components vital to the growth of this program are training and delivery of materials, a stable funding source, and a reliable governance structure.

At the same time, a new proprietary software solution (tier two) is being investigated for the replacement of the current System Access to Libraries in State Agencies (SALSA) integrated library management system. This part of the project will be an integral part of the statewide resource sharing initiative, and will create a footprint for a Common Library Platform (CLP) and Union Catalog for New Mexico's libraries.

The creation of a statewide resource sharing program and the development of a CLP for New Mexico's public libraries is a bold initiative that will depend on ongoing funding and a sound implementation strategy. State Library staff, working in concert with New Mexico's libraries, envisions a bright future that will encourage library and information service collaboration in the areas of collection development, record creation, preservation and retention, access, and bibliographic services.



State Library staff demonstrates Koha software to librarians.

# CELEBRATION

## Library for the Blind and Physically Handicapped Celebrates 40th Anniversary

When the former State Library building opened next to the legislative Roundhouse in 1967, the New Mexico Library for the Blind and Physically Handicapped (NMLBPH) was among its new occupants. Previously, services to blind and physically disabled readers in New Mexico had been served through the Denver Public Library. Along with New Jersey and Rhode Island that year, New Mexico joined 31 other state programs, most of which had been established in the early 1930s in cooperation with the National Library Service of the Library of Congress (NLS).

The Library for the Blind (also known as the Talking Book Library), expanded into a readily accessible ground floor location when it moved to the current State Library Building located on Camino Carlos Rey in 1998. Additionally, the library incorporated an innovative book storage and retrieval system, utilizing rotating multi-tiered carousels that allowed for efficient compact, random storage. Using a combination of industrial grade, motor-driven, steel rack storage along with a specialized catalog and patron database, the library is able to retrieve and store an average of 900 audiobooks per day in less time and with less space than would be allowed with conventional stationary shelving.

These efficiencies have allowed the program to better serve a mostly elderly group as the state's population has practically doubled since 1970.



**Ross Soleil Palmer celebrates the 40th Anniversary of the Library for the Blind and Physically Handicapped by winning a narrator award.**

Having chosen to bypass compact disc technology because of concerns with fragility and future datedness, the NLS plans to begin distribution of the DTB player and audiobook, which utilizes flash memory technology, in the beginning of 2009.

The observance in May 2007 marked both the past and future for the NMLBPH. The past was acknowledged in the form of ongoing, dedicated service to thousands of New Mexicans with visual or physical limitations or reading challenges, such as dyslexia. The future was introduced in the form of the DTB, which will enable more accessible and portable audiobook technology, along with the option of download via the Internet, thereby reducing the cost and time of delivery for many patrons. A rich history of service and accessible literature promises to continue in an expanded form.

Other program accomplishments have been the development of an active volunteer group involved with the repair of equipment and recording of books. Some machine repair volunteers have been with the program for decades and provide service from locations outside of Santa Fe, such as Roswell and Belen. The local recording program, which began in earnest in 2002, now records about 40 new books per year. Titles recorded have included new and classic, with some authors narrating their own works.

May 2007 saw a gathering of volunteers, staff, and others to observe the library's 40th anniversary. Stephen Prine of the NLS spoke of the library's history and accomplishments and demonstrated the latest innovation of the nationwide program - The Digital Talking Book (DTB). Since the late 1970s, the NLS has distributed audiobooks in audiocassette format.

# RECOGNITION

## New Mexico's State Tartan on Permanent Display

In honor of National Tartan Day, celebrated on April 6, the official State of New Mexico Tartan became a permanent display at the State Library.

The history of the State of New Mexico Tartan began in 1995, when a wide cross-section of New Mexico citizens with Scottish, Welsh, Irish, Manx, Spanish (Galician) Celtic ancestry and Native American backgrounds gave their opinions and suggestions on its design. The final design was created by Ralph L. Stevenson, Jr., a New Mexico citizen of Scottish descent, and woven by Jean Jones, a former Santa Fe textile artist who now resides in Asheville, North Carolina. The State Library was chosen as the permanent home for the display at the request of former Governor Garrey E. Carruthers, who is of Scottish descent and for whom the State Library building is named.



Miss New Mexico Christina Hall and Ralph L. Stevenson celebrated Tartan Day - April 6th at the State Library. The State of New Mexico Tartan, designed by Mr. Stevenson, was placed on permanent display with other related documents in the Southwest Collection of the Library.

Four colors are woven into the State of New Mexico Tartan -- Blue for the All Encompassing Sky, Green for the state's Plant Life and Forests, Red for the Original Cultural Providers, and Gold for the Minerals and Desert.

Recorded with the Scottish Tartans Authority and registered in Santa Fe, New Mexico, with the Secretary of State in 1996, the tartan is recognized by the Scottish Tartans Society in Pitlochry, Scotland, the highest governing body of registered tartan designs.

Tartan Day has become a well-recognized celebration across North America. Since 1998, the U.S. Senate designated April 6 as a day to honor "the outstanding contributions of millions of Scottish-Americans to our great nation." In 2005 the U.S. House of Representatives passed a similar resolution.

Many supporters attended the ceremony, including Department of Cultural Affairs Deputy Secretary Troy Fernandez; long-time supporters of the idea, New Mexico Senator Kent L. Cravens; Miss New Mexico Christina Hall, and bagpiper Dr. Brett Davis of Albuquerque. The display, located in the lower level Southwest Room, is open to the public and free of charge.

# LEARNING AND SHARING

## Exploring New Uses of Technology

In May 2007 more than 100 librarians and staff, representing more than 50 libraries in New Mexico, attended an exciting series of workshops entitled *Emerging Technologies*. Workshops were held in Los Alamos, Santa Fe, Albuquerque, Truth or Consequences, Clovis, and Hobbs.

In the first session, *Discovering Emerging Technology Trends through Technology Planning*, participants learned how to develop a technology plan using tools such as a community needs assessment document. In considering the components of the technology plan, emerging technologies relevant to the library were introduced to the audience, including Web 2.0 tools such as blogs, wikis, podcasting, social sharing sites such as YouTube, online social networking sites, handheld devices, MP3 players and wireless.



The second session, *The Ins and Outs of Social Software*, focused on the social software introduced in the morning session, plus visiting web sites such as MySpace, Flickr, and del.icio.us, a social bookmarking web site. Participants were introduced to libraries across the country already using social software and ideas on how they could personally use these applications in their own libraries. Implementation of these ideas were discussed and issues such as staff and community involvement, new policies to consider and implement, and trade-offs of additional work versus more efficient ways of reaching out to libraries' communities were considered.

The two presenters were: Adam Wright, Executive Director of the North Texas Regional Library System, and Christine Peterson, Continuing Education Librarian for Technology for Amigos Library Services, Inc. The Bill and Melinda Gates Foundation provided funding for this program.

As a result of the workshops, several libraries started blogging and using social bookmarking; some have opened accounts on Flickr and are documenting various library events through posted photographs. Renewed interest in creating library web sites resulted. Both New Mexico public librarians and their communities benefitted from this introduction to Web 2.0.

## Tribal Libraries Leadership Institute

*Building Your Future* was the theme of the May 2007 Institute for tribal librarians and education directors. The two-day institute, held at the State Library, featured topics on space planning, writing plans and policies, programming ideas, and working with legislators.

Architects from Masterwork Architects, Inc. provided valuable information on maintaining, evaluating, and planning library facilities; staff from the State Library Development Bureau discussed how to write effective library plans and policies; hands-on activities made programming fun, and the NMLA Legislative Committee described the New Mexico legislative process and gave suggestions on how to work with legislators to advocate for support.

Other activities included a site visit to the newly-constructed Santa Fe Public Library's Southside Branch and poster sessions conducted by the Santa Clara Pueblo Community Library that showcased their summer reading program.

# LEARNING AND SHARING

## Federal Government Information in the 21st Century

State Library staff worked in collaboration with federal depository libraries in Arizona, Colorado, Utah, and Wyoming to implement the *Laura Bush Government Information in the 21st Century Grant*. This is a three-year project that will involve the development of a comprehensive set of training materials for use in statewide training initiatives.

Federal depository librarians met in Boulder, Colorado, in early June to review the first set of training modules. Then, in the fall, they followed up with eight workshops for public library staff. The workshops were hosted by the State Library, New Mexico Junior College (Hobbs), and Dine College. Library staff received training in the use of online resources for small business, energy, legal research, demographics, and consumer information.

The overall objective is to provide librarians in public libraries with an expanded reference toolbox to use when assisting library customers.



## State Documents Depository Program

The State Documents Depository team from the State Library made a number of visits to academic, public, and special libraries this year. The purpose of these visits was to improve communication, learn more about how state documents are being used in the various depositories, and elicit input on State Depository services such as training and the annual meeting. The team visited fourteen out of twenty-two depository libraries and plans to visit the remaining eight libraries throughout the year.

Thus far, visits have been made to New Mexico State University/Grants, University of New Mexico/Gallup, San Juan College in Farmington, Farmington Public Library, Los Alamos/Mesa Public Library, Espanola Public Library, New Mexico State University/Branson Library, Eastern New Mexico University/Golden Library, New Mexico Institute of Mining and Technology Library, Western New Mexico University/Miller Library, Albuquerque Public Library, Legislative Council Service Library, and the University of New Mexico/Valencia Library.

During these trips the team has met some wonderful and dedicated people who are working hard to provide students, faculty, and the public with access to documents on health, education, transportation, the environment, and law in New Mexico.

The number of state documents that were distributed to all the state depository libraries in 2007 totaled 14,763.

# LEARNING AND SHARING

## Annual Summer Reading Program

New Mexico libraries sponsored yet another successful annual Summer Reading Program. For the second year, the State Library worked with the Collaborative Summer Reading Program, a national group that produces an extensive manual and CD, including a young adult program. In addition, it contracts with nationally known artists to provide engaging artwork and a vendor to provide quality, inexpensive supplies and incentives.

The 2007 children's theme was *Get a Clue @ Your Library*; the young adult theme was *YNK - You Never Know @ Your Library*. The State Library provided all New Mexico public, tribal, and military libraries, the Library for the Blind and Physically Handicapped and the State Library's four bookmobiles with summer reading materials to assist them in planning and implementing summer reading programs across New Mexico. The program is funded in part by the Institute of Museum and Library Services (IMLS).

Libraries reported that 40,393 children in New Mexico registered for summer reading programs, a higher number than the previous five years. More than 63,900 children attended individual programs, of which libraries offered a total of 1,343. The libraries reported that children's reading materials checked out in June and July came to 582,186 items.

State Library staff held four workshops in November and December to promote the 2008 theme, *Catch the Reading Bug @ Your Library* for children, and *Metamorphosis @ Your Library* for young adults. Workshops were held in Taos, Santa Fe, Roswell, and Silver City. Over 90 participants explored the new theme's manual and CD, created bug crafts, exchanged ideas, and even sang a butterfly song!



Sue Mayo, a librarian from the Carnegie Library in Las Vegas, shows off her "bug eyes" during a bug craft workshop.

## Growing Usage of Online Resources

Going into its 10th year, the Magazines Online program continued to provide New Mexico residents with magazine and journal articles through the Internet - nearly 500,000 articles were used by library customers statewide.

The entire electronic collection consists of 36 article/informational databases. The audience levels range from kindergarten to young adult and adult. Subject matter includes business, science, arts, humanities; reference materials from news magazines, encyclopedias, and information on health, nutrition, and fitness; and resources for educators including leading professional journals and research materials on child/adolescent psychology and developmental learning and education.

This valuable resource is funded in part by the Institute of Museum and Library Services (IMLS) and the subscription is available to all public, school, and academic libraries in the state. The State Library seeks to increase the usage of these online resources for all New Mexico residents, not only in the library, but also by remote access via any home computer regardless of location.

To date, there are 474 school libraries, 93 public libraries, and 45 academic libraries registered to provide Magazines Online to their library users.

# FAST FACTS

## State-Aid to Local Public Libraries

Basic Collection Grants	\$90,089.85
Matching Collection Grants	53,410.00
Branch/Bookmobile Grants	46,440.00
Continuing Education Grants	62,100.00
Developing Library Grants	18,465.00
Per Capita Grants	2,495.15
<b>TOTAL</b>	<b>\$273,000.00</b>

Direct Grants to Tribal Libraries \$110,500.00



State Library Interlibrary Loan Requests	13,489
State Library Items Circulated	3,805
State Library Informational Questions	5,862

### Rural Services

Bookmobile Interlibrary Loan Requests	1,764
Bookmobile Items Circulated	123,867
Bookmobile Informational Questions	3,416

Books By Mail Interlibrary Loan Requests	58
Books By Mail Items Circulated	17,544
Books By Mail Informational Questions	1,355



## Members of the State Library Commission

Dr. David L. Caffey - Public Member  
Dr. Hiram L. Davis - Public Member  
Karen McPheeters - Professional Member  
Catherine M. Smith - Dept. of Ed. Member  
Mary G. Storm - Professional Member

# CONTACTS

## Names and Numbers

New Mexico State Library <http://nmstatelibrary.org>  
1209 Camino Carlos Rey • Santa Fe, New Mexico 87507

### Hours

Monday through Friday (Reference Library)  
9:00 am to 5:00 pm

### General Phone Numbers (Area Code 505)

State Librarian	476-9762
Deputy State Librarian	476-9712
Reference	476-9702
Southwest Collection	476-9790
Circulation	476-9700
Library for Blind & Physically Handicapped	476-9770
Books-by-Mail	476-9780
Library Development	476-9760
Marketing & Communications	476-9728
Rural Bookmobile East	461-1206
Rural Bookmobile NE	376-2474
Rural Bookmobile SW	534-4617
Rural Bookmobile West	841-5250

### Toll-free Numbers

Books-by-Mail	1-800-395-9144
Library Development	1-800-340-3890
Interlibrary Loan	1-800-477-4401
Reference	1-800-876-2203
Library for the Blind & Physically Handicapped	1-800-456-5515



## Department of Cultural Affairs

Stuart Ashman, *Cabinet Secretary*  
Troy Fernandez, *Deputy Secretary*  
Elena Sweeney, *Deputy Secretary*

*The New Mexico State Library is a Division of  
the Department of Cultural Affairs*

This report was designed by the New Mexico State Library  
Office of Marketing and Communications April 2008