



# New Mexico State Library

*A Division of the Department of Cultural Affairs*



## A Report to New Mexico Legislators State Library Services Provided in the Southwestern Quadrant \* July 2009 - June 2010

### Library Services Provided to Communities in Your Region



The Rural Bookmobile Program began in 1956 and provides library and information services to New Mexicans in towns without a public library. Three bookmobiles serve 25 New Mexico counties with 113 stops. For a list of all bookmobile stops, go to <http://www.nmstatelibrary.org> and click on the Direct and Rural Services tab.

2,001 bookmobile visitors are served in the southwestern quadrant and 18,200 items were borrowed by these residents.

*Operating support for this program comes from a Library Services and Technology Act (LSTA) grant from the federal Institute of Museum and Library Services.*

### Residents in Your Region Using the Library for the Blind & Physically Handicapped

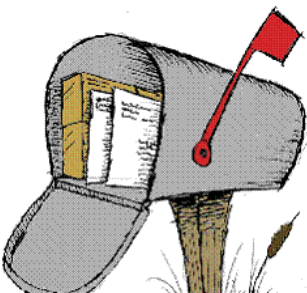


This specialized service meets the reading and information needs of more than 4,000 New Mexico citizens who are blind, visually impaired, physically handicapped, or reading disabled. Books, magazines, and other material in alternate formats (cassette, digital, Braille, and electronic text), as well as playback equipment, are provided. The library has more than 50,000 titles on a wide variety of subjects.

487 residents are served in the southwestern quadrant and 16,446 items were borrowed by these residents.

*Some support for this program is provided by a Library Services and Technology Act (LSTA) grant from the federal Institute of Museum and Library Services.*

### Residents in Your Region Using Books-by-Mail Services



Books-by-Mail is a book delivery service offered to rural residents of New Mexico who do not live near a bookmobile stop or near a public library. Service is also available to individuals who are homebound because of a physical disability and unable to visit a local library, or people who can only read large print books due to a visual disability. The books are mailed to the user and are returned to the State Library by postage-paid mail.

1,322 households are served in the southwestern quadrant and 4,524 items were borrowed by these households.

*Operating support for this program comes from a Library Services and Technology Act (LSTA) grant from the federal Institute of Museum and Library Services.*

\* See map on last page

## State Funding Administered by the State Library for Public Libraries in Your Region



The State Grants-in-Aid Program provides supplemental financial assistance to support public library services. The grants may be used for: library collections, library staff salaries, library staff training, library equipment, or other operational expenditures associated with delivery of library services. State Grants-in-Aid are governed by the New Mexico Administrative Code (NMAC) 4.5.2.

\$67,754 was provided to 12 qualified public libraries in the southwestern quadrant.

The Tribal Libraries Program offers direct grants to eligible tribal libraries to supplement tribal budgets. Funds from these grants are designated for collection development, programming, furniture, computers and computer software, speakers' series and professional development for directors and staff. The grant amounts vary from year to year, depending on State Library program priorities.

No tribal libraries are located in the southwestern quadrant.

General Obligation Bonds for Public and Tribal Libraries can be used for supplemental library resource acquisitions including books, equipment and resources. GO Bonds are governed by the New Mexico Administrative Code (NMAC) 4.5.8.

\$464,189 was provided to 15 public libraries in the 2008 GO Bond allocation.

## Summer Reading Programs Provided in Your Region



The state-wide Summer Reading Program is a fun and engaging way to promote the local public library, and help children and teens nourish an affinity for reading, and to build and maintain their reading skills. The State Library provides planning/programming manuals and training for librarians and staff.

3,891 children and teens participated in the southwestern quadrant.

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## Professional Development & Continuing Education



Professional development for public library directors and staff are paramount to quality library service. The State Library sponsors in-person and online training events to encourage best practices in librarianship, the latest on technology, customer service, reference services and writing plans and policies.

54 librarians and staff from the southwestern quadrant attended training events held in various locations statewide.

## Electronic Information Services Used by Residents in Your Region



The State Library provides access to 39 subscription databases that New Mexicans can use at their local school, academic, and public library or through their home computers. These databases are used by library customers for a variety of research needs including: job/career/training information, student homework assignments, consumer health information, as well as cultural and recreational information.

4,234,899 full-text article downloads were retrieved by residents.

*Support for this program is provided by a Library Services and Technology Act (LSTA) grant from the federal Institute of Museum and Library Services.*

## What Are the Savings to Families in Your Region?



In these challenging economic times, families save dollars when they borrow books, CDs, magazines, newspapers, movies and attend cultural or reading programs at their local public libraries.

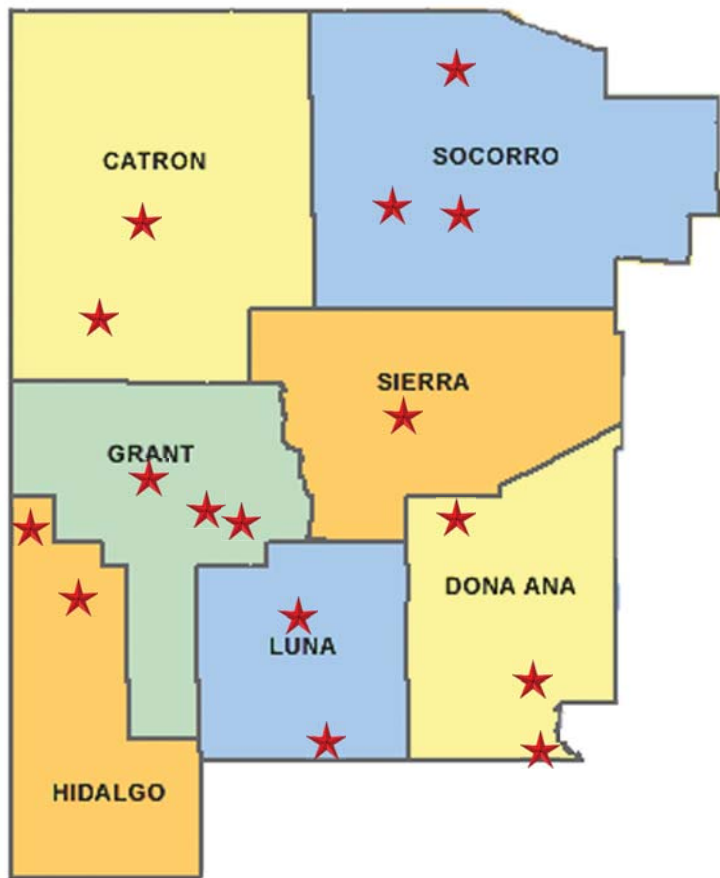
Families in the southwestern counties saved approximately \$11,718,720 by using their local public library.

*Formula: # of items checked out (976,560) multiplied by the average discounted retail cost (\$12) of an item.*

## Coming in 2010-2012



Residents and small businesses across New Mexico will have opportunities to improve their computer and Internet proficiency when the "Fast Forward New Mexico" grant launches this August. In partnership with 16 of the states' public and tribal libraries, the mission of Fast Forward New Mexico (FFNM) is to increase statewide broadband adoption and promote computer literacy and Internet use in order to better prepare residents to participate in economic development and educational opportunities. This \$1.4 million grant was awarded to the New Mexico State Library in partnership with Global Center for Cultural Entrepreneurship, University of New Mexico-Los Alamos, University of New Mexico Continuing Education, and the First Mile Institute, as part of the first round of 2009 recovery funding from the National Telecommunications and Information Administration.



### Public Libraries in the Southwest Quadrant

#### Catron

Glenwood Community Library  
Reserve Public Library

#### Socorro

Magdalena Public Library  
Rio Abajo Comm. Library  
Socorro Public Library

#### Grant

Bayard Public Library  
Gila Valley Library  
The Public Library (Silver City)

#### Sierra

Truth or Consequences Public Library

#### Hidalgo

Lordsburg Hidalgo Library  
Virden Public Library

#### Luna

Columbus Village Library  
Marshall Memorial Library

#### Dona Ana

Hatch Public Library  
Sunland Park Community Library  
Thomas Branigan Memorial Library - Las Cruces

**Quotable Facts about New Mexico Libraries**

- 1,184,658 people have library cards.
- 118 public library facilities serve 90 communities in 31 of the 33 counties. Only Mora and Harding County have no public libraries.
- 7,797,768 people visited NM public libraries in 2009.
- In 2009, the need for public library services outpaced available resources. Revenue and the number of paid staff declined, while services and use of library resources continued to grow.
- 65.4% of libraries offer the ONLY free access to computers and the Internet in their communities.
- Public libraries provided 1,405 public Internet computers that were used 1,989,433 times in 2009. This is an increase of 52% since 2004.

For more information, call the NM State Library at 1-505-476-9762 or go to our website at [nmstatelibrary.org](http://nmstatelibrary.org). Thank you for the opportunity to serve all New Mexicans with their educational, health, cultural and other informational needs!