New Mexico State Program Report Summary
Fiscal Year 2008

Version: 1  Allotment: $1,392,895
Total Projects: 9  Total LSTA Funds Expended: $1,392,895

<table>
<thead>
<tr>
<th>Project # / %</th>
<th>LSTA Funds $ / %</th>
</tr>
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<tbody>
<tr>
<td>Statewide</td>
<td>9 / 100%</td>
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<tr>
<td>Partnership</td>
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<tr>
<td>Exemplary</td>
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</tr>
<tr>
<td>OBE-Related</td>
<td>1 / 11%</td>
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</tbody>
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Section 1| Grant Award Summary

Public Library Grants
Number of Libraries Submitting: 0  Total Libraries Receiving Grants: 0
Number of Applications: 0  Total Number of Grants Funded: 0
Total Requested: $0  Total Awarded: $0

Parent Libraries Receiving Grants: 0  Child Libraries Receiving Grants: 0
Parent Number of Grants Funded: 0  Child Number of Grants Funded: 0
Parent/Child Total Awarded: $0

Single Libraries Receiving Grants: 0
Single Number of Grants Funded: 0
Single Total Awarded: $0

School Library Grants
Number of Libraries Submitting: 0  Total Libraries Receiving Grants: 0
Number of Applications: 0  Total Number of Grants Funded: 0
Total Requested: $0  Total Awarded: $0

Parent Libraries Receiving Grants: 0  Child Libraries Receiving Grants: 0
Parent Number of Grants Funded: 0  Child Number of Grants Funded: 0
Parent/Child Total Awarded: $0

Single Libraries Receiving Grants: 0
Single Number of Grants Funded: 0
Single Total Awarded: $0

Academic Library Grants
Number of Libraries Submitting: 0  Total Libraries Receiving Grants: 0
Number of Applications: 0  Total Number of Grants Funded: 0
Total Requested: $0  Total Awarded: $0

Parent Libraries Receiving Grants: 0  Child Libraries Receiving Grants: 0
Parent Number of Grants Funded: 0  Child Number of Grants Funded: 0
Parent/Child Total Awarded: $0

Single Libraries Receiving Grants: 0
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<th>Number of Applications</th>
<th>Total Requested</th>
<th>Total Libraries Receiving Grants</th>
<th>Total Number of Grants Funded</th>
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<td>1</td>
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**Single Libraries Receiving Grants:**
- **Special Library Grants:** 0
- **Multi-Type Library Grants:** 0
- **SLAA Library Grants:** 1

**Single Total Awarded:**
- **Special Library Grants:** $0
- **Multi-Type Library Grants:** $0
- **SLAA Library Grants:** $1,392,895
Section 2 | OBE Summary

Q1: What progress did you make in implementing OBE during this reporting period?

The evaluation of our Rural Services program has allowed us to reposition the program and we believe this will allow us to continue to evaluate the services further and to implement OBE.

Q2: Briefly describe your state's results in meeting its identified OBE goal(s) this reporting period.

The cost benefit analysis of Rural Services has significantly reduced redundancy and positioned the service to better meet the needs of rural customers. Our outcome target for Magazines Online continues to be strengthened by increased communication and training efforts. Our LBPH program consistently reports strong levels of customer satisfaction in improving their quality of life needs.
Section 3 | Project Reports

**Project Code:** 2008-NM-32634

**Project Title:** Building Capacity in NM Rural Libraries

**Library Name:** New Mexico State Library

**Phone Number:** 505-476-9753

**Library Building:**

**LSTA Funds Expended:** $39,344

**Cash Match:** $20,362

**In Kind Contributions:** $

**Total Cost:** $59,706

**Number of Persons Served:** 400

**LSTA Purpose:** Services for lifelong learning

**State Goal:** 2. Service to rural and underserved residents

**IMLS Primary Performance Category:** Strengthen communities

**IMLS Secondary Performance Category:** Provide tools for the future

**Primary Users:** Library staff and volunteers, Rural populations

**Secondary Users:**

**Primary Services:** Library Development, Staff Development Education and Training

**Secondary Services:** Customer services skills, Library science education and skills, Management skills, Strategic planning

**Start Date:** 1/1/2008

**End Date:** 1/31/2009

**Statewide?** [✓]

**Partnership?** [ ]

**Exemplary?** [ ]

**OBE-Related?** [ ]

**Project Purpose:**
The purpose of this project is to build capacity for improved service in rural libraries throughout New Mexico by providing support, training and other resources needed to offer quality, up-to-date library services and collections to their small, rural communities. Technology remains one of the biggest areas of need for rural libraries. Many rural libraries struggle to provide technology based services to their patrons.

**Project Activities/Methods:**
New Mexico has many small communities spread over a large geographic space. Seventy-eight of the public libraries in New Mexico serve communities fewer than 20,000 people. 52 of those are in communities of less than 5,000. Many of these rural libraries have untrained directors and staff and receive
little funding from local governments. Rural libraries serve as the community center providing the only free public internet access and the only access to books, databases, journals and other collection materials for many miles. This project assisted rural libraries in several ways. NMSL staff provided customized support to rural libraries to build their capacity to improve and extend service to their communities. NMSL also offered training on topics designed to meet the unique needs of rural libraries. State funded grants were awarded to rural libraries for collection development and continuing education support collections to ensure that rural libraries have quality collections and can participate in staff development activities. Federal funds supported one FTE Technology Consultant for 4 months who provided support for rural libraries, including assisting rural libraries with issues concerning working with their small local governments; library automation issues, E-Rate support and technology support issues. In May of 2008, this position was transferred to state funds and from May 2008 to January 2009, state funds supported the position at .45 FTE. Federal funds also supported a 1 FTE Office Manager for six months who assisted with both the one-on-one support and training aspects of this project. The Office Manager provided logistical support for arranging visits to rural libraries; handled training materials and workshop promotions, registrations, confirmations, mailings, evaluation analyses and interpretations; maintained rural library contact lists and statistics; provided phone and email assistance to rural libraries; and served as the first line of contact for all rural libraries contacting the Library Development Bureau. The staff member left the library in June of 2008 and the position was eliminated. Federal funds supported .15 FTE Consultant who provided additional assistance to rural libraries, including working with them on understanding and meeting the requirements to receive State funding. Her contact with rural libraries included visits phone calls and emails. She assisted libraries in making effective use of state and local collection funds. Other NMSL staff members visited rural libraries throughout the state. State matching funds provided the bulk of the travel support. LSTA funds supplemented travel support.

**Project Outputs:**

The Consultants worked with all 78 of the rural libraries in the the state through email, phone calls, and site visits. NMSL staff members visited 40 of the 78 rural libraries during the project period. 61 rural libraries registered for 32 workshop on writing grants, using electronic resources, marketing, outreach, utilizing government information, etc. State grants were awarded to 68 rural libraries.

**Project Outcomes:**

The project impacted the public by ensuring that staff in rural libraries statewide had access to one-on-one consulting and essential training that helped them develop new and expand and improve existing library services to their unique small communities. NMSL's one-on-one support and training helped directors, staff, board members, and volunteers in rural areas; largely an untrained audience; learn new skills that translated into improved access to information, collections, reference services, programming, and Internet resources in rural areas of NM. Quality library service is especially important in rural areas of the state in which libraries often provide the only access to important technological tools, leisure and informational reading material, services to children, and programming for adults.

**Other Results:**

Anecdotal Info:
During a visit to a rural library in Lovington in December 2008, the library director discussed a safety issue that had recently surfaced. Our Development Bureau staff assisted her with creating library policies on safety, including bringing weapons into the library (relevant to the recent incident). Subsequently the library staff completed and enacted the safety policies; since then, patrons have reported feeling safer and more secure in the library. Development Bureau staff partnered with the Office of Archaeological Studies and the NM Museum of Natural History and Science, both part of the Department of Cultural Affairs, the same state agency that the State Library is part of. These partnerships resulted in public programs in 4 rural public libraries in 2008. The programs were all well attended and drew non-library users to the libraries. At the archaeology programs, participants reported learning about the history of their local area and state; in addition, several brought artifacts from their families and around their homes and were pleased that the archaeologist presenting the program identified them, giving them important information about their heritage. Participants at the science programs learned important information about the geology and seismology of NM; after the program, many participants reported being better informed about potential natural disasters in NM and about the natural history and geology of their local area and state.

**Exemplary Reason:**

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<th>Project Code:</th>
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<tbody>
<tr>
<td>Project Title:</td>
<td>Library for the Blind and Physically Handicapped</td>
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<tr>
<td>Library Name:</td>
<td>New Mexico State Library</td>
</tr>
<tr>
<td>Project Director:</td>
<td>Jerome C. Packard</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>505-476-9771</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:jerome.packard@state.nm.us">jerome.packard@state.nm.us</a></td>
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<tr>
<td>Primary Users:</td>
<td>People with special needs</td>
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<tr>
<td>Secondary Users:</td>
<td>Blind and visually-impaired persons</td>
</tr>
<tr>
<td>State Goal:</td>
<td>2. Service to rural and underserved residents</td>
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<tr>
<td>IMLS Primary Performance Category:</td>
<td>Enhance a lifetime of learning opportunities</td>
</tr>
<tr>
<td>IMLS Secondary Performance Category:</td>
<td>Provide access to information, resources and ideas</td>
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</table>
Project Purpose:
The purpose of this project is to provide supplemental support for the Library for the Blind and Physically Handicapped (LBPH). LBPH provides for the reading and information needs of New Mexico citizens who are blind, visually impaired, physically handicapped, or reading disabled. LBPH is a joint Federal State program and is one of the 57 regional libraries of the Library of Congress, National Library Service for the Blind and Physically Handicapped.

Project Activities/Methods:
One federally funded FTE and one state funded FTE maintain a collection of more than 60,000 unabridged titles and nearly 300,000 copies of specialized audio books on pre-recorded audiocassettes and digital media. Responsibilities include collection inventory control, daily circulation processing, repairing and duplicating cassettes and digital media, and maintenance of the Carousel Retrieval System. More than 2,000 copies are added to the collection monthly with a similar number being “weeded” to preserve finite shelf space. About 600 audiotapes are either repaired or duplicated in an average month. The library circulates approximately 9,000 titles in a typical month. Matching funds travel, supplies and equipment support.

Project Outputs:
During the reporting period, over 125,000 audiocassette books circulated, while nearly 23,000 copies were added and a like number withdrawn. Additionally, thousands of tapes were repaired or duplicated. A new digital media is coming on line with new and retrospective titles being added to the collection until digital supplants the audiocassette collection at the end of 2010. The LBPH collection is stored in a technologically advanced compact, automated retrieval system. LSTA funds allow for the provision of recorded books for eligible New Mexico citizens.

Project Outcomes:
In a recent survey, 92% of respondents rated service as either excellent or very good.

Other Results:
Anecdotal Info:
Recently a visually and physically handicapped patron wrote that since losing her vision to age-related macular degeneration she had become despondent, since reading had always been a favorite pastime and that “this wonderful program (LBPH) is a Godsend because it allows me to keep in touch with the world and keeps me involved with what’s happening.” Another writes that since losing her vision LBPH’s recorded books are like being told a story like when she was young and states that she is impressed with LBPH’s prompt service to her requests.

Exemplary Reason:
Project Code: 2008-NM-32632
Project Title: LSTA Administration
Library Name: New Mexico State Library
Phone Number: 505-476-9727
Library Building:
LSTA Funds Expended: $40,500
In Kind Contributions: $
Number of Persons Served:
LSTA Purpose: Services for lifelong learning
IMLS Primary Performance Category:
Provide access to information, resources and ideas
Primary Users: Library staff and volunteers, Statewide public
Primary Services: SLAA LSTA Administration
Start Date: 10/1/2007
Statewide? [✓]
Exemplary? [✓]
Project Purpose:
The purpose of the LSTA Administration Project is to manage the LSTA services and programs associated with the administration of New Mexico’s LSTA program.
Project Activities/Methods:
Costs included in this project include: salary and benefits and travel costs for the LSTA coordinator (.6 FTE) and administrative telecommunication costs for federally funded employees. Matching costs included travel cost for New Mexico Library Commission members, and administrative costs associated with participating in the LSTA program. The LSTA coordinator maintained project files, financial and statistical data and worked with the project managers on managing LSTA statewide projects. During this grant period, the state library and the LSTA coordinator conducted a cost benefit analysis of the LSTA funded projects and a financial review of the LSTA budget. As a consequence by October 2008, the number of FTE supported with LSTA funds had decreased...
From 20 FTE to 14 FTE. By the end of this grant period, 1 additional FTE had been removed from federal funds bringing the total to 13 FTE. In addition, other costs were reduced, some projects were cancelled and other projects were refocused. In addition, significant changes were made to internal procedures for budgeting and managing LSTA projects. A project based budget with matching targets was formalized. As a consequence, the financial staff in the Department of Cultural Affairs (the State Library’s parent organization) are very aware of our LSTA matching requirements and have used our data to advocate for the state library during budget reductions and negotiations. The New Mexico Library Commission meets four times per year and provided input into the LSTA projects. State Library administrative staff held state wide meetings at the New Mexico Library Association meeting regarding LSTA projects.

**Project Outputs:**
4 meetings of the New Mexico Library Commission. 2 statewide meetings on LSTA projects. Coordinated 9 LSTA statewide projects.

**Project Outcomes:**

**Other Results:**

**Anecdotal Info:**

**Exemplary Reason:**

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<td><strong>Project Title:</strong></td>
<td>Making Effective Use of Library Statistics</td>
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<tr>
<td><strong>Email:</strong></td>
<td><a href="mailto:geraldine.hutchins@state.nm.us">geraldine.hutchins@state.nm.us</a></td>
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<td><strong>IMLS Primary Performance Category:</strong></td>
<td>Provide tools for the future</td>
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<td><strong>State Goal:</strong></td>
<td>1. Stakeholders and needs assessments</td>
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<td><strong>IMLS Secondary Performance Category:</strong></td>
<td>Provide access to information, resources and ideas</td>
</tr>
<tr>
<td><strong>Primary Users:</strong></td>
<td>Secondary Users:</td>
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Project Purpose:
The purposes of this project is to make effective use of public and state library statistics, to establish benchmark assessments to improve and enhance statewide library services and to provide decision makers with the data and tools needed to assess need and plan for the future of libraries in New Mexico. First, the project works to provide New Mexico libraries with the tools and statistical data needed to evaluate and improve library services to their communities. Two web based products from Bibliostat are used to collect the public library data and to provide libraries access to New Mexico data and public library data from throughout the country. Second, the project works to evaluate state library services and projects overall and especially as it relates to LSTA to determine if services are having the desired impact. New Mexico libraries and residents depend on the services of NMSL. NMSL needs better benchmark data and information to plan, allocate resources, and identify priorities and to develop a roadmap for collaboration with libraries across the state with emphasis on the role of LSTA in New Mexico.

Project Activities/Methods:
New Mexico public libraries used Bibliostat Collect to submit their annual report data. The data was analyzed and submitted to the U.S. Census Bureau as part of the Public Library Survey project. Once the data had been verified by Census and NMSL, the data was transferred into Bibliostat Connect a web based tool that libraries can use to analyze and compare their data and the data of other New Mexico libraries and other libraries throughout the country. In addition, spreadsheets and a data analysis are published on the state library’s web site. This year we put together a publication with highlights from the 2008 public library report. Training sessions were held during the summer of 2008 on the annual report. State matching funds supported Bibliostat Connect for all NM public libraries. Custom reports are provided to public libraries, government officials and librarians from other states to support planning and research. The New Mexico State Library is in the process of reviewing the services and support that it provides to NM libraries and state residents and how LSTA fits in those services. We are undertaking a review of all statistics that are gathered for state reporting, the IMLS State Library Agency Survey, LSTA, and internal management. The first completed task in this project was a cost benefit analysis for the Rural Services project (discussed later in this report). Federal funds supported .25 of an FTE librarian who manages the statistical projects and who responds to national surveys regarding public library and state library data.

Project Outputs:
91 NM public libraries used Bibliostat Collect to submit their annual report data. 15 people attended the Annual Report Training August 2008. Usage of Bibliostat Connect remained constant with 200 public library sessions.
Project Outcomes:

Public libraries have used the data to evaluate the resources and the service measures coming out of their libraries and to make adjustments in services and resources. The data from the annual report is constantly used by NMSL to respond to national surveys, support LSTA projects, national programs like the Gates Foundation and ALA. Data is also used to do statewide planning and evaluation of public library services and to assist libraries in evaluating their services to improve their community resources. A cost benefit analysis of the Rural Services LSTA project was conducted. As a result of that analysis, significant changes were made in that project. The Southwest Bookmobile Office in Silver City was closed, 3 FTE were eliminated and a number of other changes were made in the project to improve effectiveness and efficiency. A number of custom reports were done for public libraries during the project period.

Other Results:

Anecdotal Info:

A NM library used Bibliostat Collect to compare staffing in their library compared to other libraries of similar budget size around the country. Libraries in the NM Municipal League used Connect and data on the state library’s web site to develop materials to support their efforts for NM public libraries. Rio Rancho Public Library used the data to create an Economic Value report for their local governing body. Jemez Springs Public Library used data about library funding in New Mexico for their budget meeting. Albuquerque/Bernalillo County Public Library system used the data to support their budget requests and other work.

Exemplary Reason:

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<td>Project Title:</td>
<td>New Mexico Library for the Blind and Physically Handicapped Braille Services</td>
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<td>Phone Number:</td>
<td>505-476-9772</td>
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<td>New Mexico State Library</td>
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<td>State Goal:</td>
<td>2. Service to rural and underserved residents</td>
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IMLS Primary Performance Category:
Enhance a lifetime of learning opportunities

Primary Users:
People with special needs

Primary Services:
Continuing Education for the Public

Start Date:
11/1/2007

Statewide? [✓]

Exemplary? [ ]

Project Purpose:
The goal of this project was to provide funding for Braille subscription services for those patrons of the New Mexico State Library’s Library for the Blind and Physically Handicapped who chose to supplement audio book services with Braille texts. Funds were used to cover the costs of annual subscriptions contracted with the Utah State Library Braille Depository. Community members benefitted because extensive Braille collections were unavailable freely from other library sources.

Project Activities/Methods:
New patron applicants were queried as to their interest in access to Braille literature. LBPH adds in the area of 600 new patrons per year. All new and existing patrons were eligible for Braille Services, if they chose. They were advised that a cost to the state was involved; so, active interest and use was encouraged. Also, low use braille patrons were encouraged to borrow through an account established for the library with library serving as a “pass-through”, thereby economizing on total number of subscriptions. Braille subscriptions cost $70 per year per individual. Two years of Braille subscription costs were funded with LSTA funds.

Project Outputs:
Year-to-year readership and circulation statistics for Braille readers have been compared. During the two year reporting period, 1,829 Braille books circulated among an average of 66 patrons. This resulted in an average circulation of about 28 books per patron. During this period, the Utah Braille lending library increased its Braille collection to nearly 18,000 titles.

Project Outcomes:
As part of the overall review of LSTA projects, LBPH evaluated usage of all subscriptions. As a result, subscriptions with no usage were eliminated. Low usage subscriptions were consolidated into a single "pass-through" subscription account. Consequently, the number of paid subscriptions was reduced from the 88 subscriptions reported in the 2006 SRP to 66 during this reporting period. As part of the overall review of LSTA projects, LBPH evaluated usage of all subscriptions. As a result, subscriptions with no usage were eliminated. Low usage subscriptions were consolidated into a single "pass-through" subscription account. Consequently, the number of paid subscriptions was reduced from the 88 subscriptions reported in the 2006 SRP to 66 during this reporting period.

Other Results:
Anecdotal Info:
One braille subscriber, who lost her sight at a young age, has been reading braille since her teen years and has been a subscriber for over ten years. Another subscriber, who has been reading braille from a young age, states “I feel I have gotten a college education with the braille and talking books.” He was now a teacher on the college level.

Exemplary Reason:

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<td>Resource Sharing</td>
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<td>Library Name:</td>
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</tr>
<tr>
<td>New Mexico State Library</td>
<td>Gary Harris</td>
</tr>
<tr>
<td>Phone Number:</td>
<td>Email:</td>
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<tr>
<td>505-476-9730</td>
<td><a href="mailto:gary.harris@state.nm.us">gary.harris@state.nm.us</a></td>
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<td>Library staff and volunteers, Rural populations, Statewide public</td>
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<td>10/1/2007</td>
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<td>OBE-Related?</td>
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<tr>
<td>Project Purpose:</td>
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<tr>
<td>The purpose of this project was to ensure that New Mexico’s libraries were</td>
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positioned to have the fullest access to current and emerging information
technologies and statewide subscription databases, and are able to make the
most productive use of them for their communities. The plan was to
implement a uniform, affordable and easily accessible platform for cataloging
and resource-sharing among all libraries in New Mexico using an inter-library
delivery service. Goals for the program included: 1) Expand access to the
catalogs of New Mexico’s libraries to enable their ready availability in every
library 2) Expand access to electronic and networked information resources 3)
Develop an easy to use, reliable, and sustainable means to assure the uniform
availability of these information resources in every library in New Mexico and a
means for enhancing New Mexico’s current ILL services and timely inter-
library delivery of books, documents, and other information resources.

Project Activities/Methods:
OCLC Group Services was used to create a New Mexico Group Catalog. All
libraries in NM had access to OCLC First Search. In addition, the State Library
worked with the SALSA Consortium of State Agency libraries to expand and
improve access to a shared online catalog and utilize OCLC to support that
effort. SALSA libraries participated in the OCLC Group Catalog and ILL.
AMIGOS Library services conducted online training and in person training was
conducted for World Cat and the NM Group Catalog as well as in person
training for ILL and Cataloging. LSTA funds and state matching funds paid for
the 1st year of cataloging; ILL costs for the libraries; and the subscription for
World Cat and the New Mexico Cat for all New Mexico libraries for 2008. LSTA
funds also supported a .6 FTE librarian until October of 2008 who maintained
the SALSA database and participated in other resource sharing activities. State
matching funds supported the maintenance of the SALSA consortium.
However, due to the projected ongoing costs, this project was completed in
December 2008. While NM libraries were interested in continuing the free
subscriptions to First Search, usage remained quite low. NM libraries also
expressed support for the basic concept of the shared catalog; however local
financial support to sustain this project did not seem to exist at the local level.
In addition, the state library did not lay the groundwork early on and did not
do sufficient needs and cost analysis.

Project Outputs:
No additional libraries were added to OCLC during this time period leaving the
total number of public and academic libraries participating in ILL and
cataloging to 83.

Project Outcomes:
The state library learned a number of lessons during this project about
ensuring local sustainability and the importance of needs analysis. These
lessons have already been put to use and continue to inform and support how
LSTA funds are utilized to support the libraries and residents of New Mexico.

Other Results:

Anecdotal Info:

Exemplary Reason:

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<tr>
<td>Project Title:</td>
<td>Rural Services</td>
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<tr>
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<tr>
<td>Library Name:</td>
<td></td>
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<td>Project Director:</td>
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</table>
New Mexico State Library

Joy Poole

Phone Number: 505-476-9712

Email: joy.poole@state.nm.us

Library Building: New Mexico State Library

LSTA Funds Expended: $910,479

Cash Match: $468,022

In Kind Contributions: $12,000

Total Cost: $1,390,501

Number of Persons Served: 22,000

LSTA Purpose: Services to persons having difficulty using libraries

State Goal: 2. Service to rural and underserved residents

IMLS Primary Performance Category: Provide access to information, resources and ideas

Secondary Users:

IMLS Secondary Performance Category: Strengthen communities

Primary Users: Rural populations, Seniors, Statewide public

Primary Services: Education-Related Services for Children and Teens, Mobile Services, Outreach Services

Secondary Services: Summer reading programs, Bookmobile services, Books-by-mail, Homebound services

Start Date: 11/1/2007

End Date: 1/31/2009

Statewide? ✔

Partnership? ✔

Exemplary? □

OBE-Related? □

Project Purpose:
The purpose of this project is to provide library services to rural and remote populations through four regional bookmobiles and a Books-by-Mail program. On a quarterly basis each bookmobile provides a monthly route of regularly scheduled stops (or deposit collection sites) to the rural communities in its regional quadrant of the state. Books-by-Mail is a paperback book delivery service offered to rural residents of New Mexico who do not live near an established library or a bookmobile stop. The service is also available to individuals in New Mexico who are visually impaired, homebound and unable to visit a local library.

Project Activities/Methods:
Routine activities of the Rural Services Program includes: purchasing, shelving and weeding books for four rural bookmobile offices and the Books-by-Mail program. Rural Bookmobile Managers create quarterly schedules which allow for library services to be delivered by twelve staff members (3 per office) radiating out on weekly routes from four strategically located rural bookmobile
offices. Books-by-Mail employees (2) create quarterly catalogs which are mailed to their patrons listing new books available for check out. During this project period, the library automation project for rural services was revisited and started anew using in-house staff and an open source library system product. The Northeast Rural Bookmobile Office also serves as a community library for Cimarron, NM. This arrangement between the State Library and the Village of Cimarron provides a library for the community in exchange for free monthly rent and utilities in one of their community facilities. This in kind contribution is valued at approximately $12,000 for the project period. During the fall of 2007 a financial review of the Rural Services Program was initiated. Bookmobile offices and stops were evaluated for cost effectiveness and against existed service guidelines. As a result, several significant changes were made. The Southwest Bookmobile Office in Silver City was closed in July of 2008. A number of stops that did not meet service guidelines were either eliminated or consolidated. 19 stops were eliminated in communities either with or in very close proximity to active public libraries. Other stops were eliminated or consolidated due to low use or other factors. Stops for the remaining bookmobiles were re-allocated to incorporate southwest stops and to improve efficiency. In Books-by-Mail, the number of catalogues mailed to patrons was decreased to 3 per year. This effort allowed the NM State Library to maximize the use of its LSTA funds for all citizens of New Mexico. During this project period LSTA funds initially supported 15.4 FTE staff; 3 FTE in each of the 4 bookmobiles (12 total), 2 FTE in Books-by-Mail, 1 FTE rural services manager and a .4 FTE in Technical Services who ordered and processed materials for Rural Services. In July 2008 the Southwest Bookmobile Office in Silver City was closed and 3 FTE were eliminated. In November 2008, the responsibilities of the rural services manager position was transferred to an existing state funded position. The .4 FTE in Technical Services was also eliminated. As a result, by November 2008, there were 11 FTE positions supported with federal funds serving Rural Services. Federal funds support operational costs including fuel, rent, utilities, postage, and library acquisitions for the bookmobile and Books-by-Mail services. Matching funds came from state funds, local community funds, and state capital outlay funds and include 1) .45 FTE Rural Services Manager supported with state funds 2) The purchase and customization of two new bookmobiles paid for with state capital outlay funds. 3) Library acquisitions supported by funds contributed from local NM governments average $35,000 per state fiscal year. 4) .25 FTE from state library staff working on the library automation project for Rural Services.

Project Outputs:
The bookmobiles made regular monthly visits to 135 separate locations in 29 New Mexico counties from November 2007 – June 2008. Effective July 2008, the number of stops was reduced to 113 stops when the Southwest Bookmobile Office in Silver City was closed. 19 stops were eliminated in communities either with or in very close proximity to active public libraries. Total circulation for the bookmobiles was 129,930. The bookmobiles handled 939 interlibrary loan requests and answered 4,531 reference questions. 20,127 patrons visited the bookmobiles during the reporting period. Books-by-Mail serves 1,500 registered rural and home-bound households. Total circulation was 20,109 which reflect 4,146 orders fulfilled during the reporting period. Books-by-Mail serves all 33 New Mexico counties.

Project Outcomes:
While this program is one of the most successful LSTA programs, costs had continued to grow and were constraining their growth and possibilities of other LSTA projects. The bookmobile program has maintained written guidelines
with clear criteria that define where stops can be located. However, as conditions changed, stops were not being evaluated to ensure their compliance with the guidelines. The costs benefit analysis and review of services guidelines uncovered three major issues. 1) 16 stops were located in communities where public libraries had grown and improved and 3 stops were located within a 15 mile radius of 3 active public libraries. While in most cases the bookmobiles were supportive and complementary to the public libraries, there was also a duplication of service and expenditures. 2) The bookmobile office in Silver City was the most expensive to operate and the least efficient based on the costs and service data. 3) A number of stops were not meeting the basic usage criteria. As a result, the Silver City office was closed, 3 FTE were eliminated, the total number of stops were reduced by 22 and existing stops were re-allocated among the existing 3 bookmobiles. We expect to accrue significant cost savings that can be used to support other statewide needs.

Other Results:
Due to the increasing price of fuel, many rural patrons have expressed the rising importance of bookmobile services in their lives. They are using the bookmobile as an outlet for recreational entertainment as well as educational reading. Instead of making trips into towns they are relying on Bookmobile materials such as books on CD, the children’s activities aboard the bookmobile, books, magazines and music for personal enjoyment.

Anecdotal Info:
Books-by-Mail: From a patron in Silver City: “I am more or less homebound and have to have help going out. As I am blind in my left eye I had to stop driving a while ago. I love to read and have a large collection of books all of which I have read several times. Since I have retired although I belong to a book club, I cannot afford to buy a book very often so I rely so much on the wonderful books you send me. Hope you will continue this work of mercy forever.” From a patron in Garfield: “This is a great service for people our age (85 & 95) who are still avid readers & can no longer use our local library (Hatch Public Library) due to the fact we no longer drive. We do appreciate your work! Service is wonderful in our postal area & as we are able to still be in our own home, it’s a pleasure to have a carrier who delivers the books to our door. From a patron in Fence Lake: "I am an avid reader. Without this service I would be lost. We are so remote. My Special needs son is now ordering CD’s and books. One thank you will never be enough. Bookmobiles: This past week we had two males register as patrons at two different stops. To most of us having a library card is no big deal. But these two men in their 30’s or 40’s acted like they were amazed. Quotes: “This is my very first library card.” and “First time I have ever had a library card.” From a patron in Caballo: “Thanks to the bookmobile, I have learned to read in English, got my citizenship”. A group of 6 children who are homeschooled frequent the bookmobile, borrowing recreational reading materials, as well as materials to complement their curricular studies. A family with 3 young boys who are academically delayed use bookmobile materials to develop reading skills.

Exemplary Reason:

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<tr>
<td>Project Title:</td>
<td>Statewide Electronic Resources</td>
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<tr>
<td>Project Number:</td>
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<td>Library Name:</td>
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<tr>
<td>Project Director:</td>
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</table>
New Mexico State Library

**Phone Number:** 505-476-9763

**Email:** linda.harris@state.nm.us

**Library Building:**
New Mexico State Library

**LSTA Funds Expended:**
$209,025

**Cash Match:**
$99,155

**In Kind Contributions:**
$

**Total Cost:**
$308,180

**Number of Persons Served:**
1,984,356

**LSTA Purpose:**
Library technology, connectivity, and services

**State Goal:**
6. Statewide subscription databases

**IMLS Primary Performance Category:**
Provide access to information, resources and ideas

**IMLS Secondary Performance Category:**
Enhance a lifetime of learning opportunities

**Primary Users:**
Library staff and volunteers, Rural populations, Statewide public

**Secondary Users:**

**Primary Services:**
Information Access and Services

**Secondary Services:**
Database access

**Start Date:** 7/1/2008

**End Date:** 6/30/2009

**Statewide?** ✔

**Partnership?** □

**Exemplary?** □

**OBE-Related?** □

**Project Purpose:**
To enhance the quality of research, teaching, and education in the state, New Mexico State Library funds the Magazines Online Project, part of the Statewide Electronic Resources Project, which currently provides 39 Gale databases. Among these are: Academic OneFile, General OneFile, Business and Company Resource Center, Expanded Academic ASAP, General Reference Center Gold, Informe, Professional Collection, and 4 K-12 level databases. Newsbank provides searchable access to three New Mexico newspapers: Albuquerque Journal, Las Cruces Sun News and the Roswell Daily Record. The dates of coverage vary with the newspaper, but the Albuquerque Journal goes back to 1995. Access to these electronic resources is available to all citizens of New Mexico through their local public, academic or high school libraries. Patrons of these libraries can also access these databases from their home or office, by obtaining a password or other remote access capabilities. This access is also available to all state employees from their offices.

**Project Activities/Methods:**
The State Library provided an increasing number of promotional and training activities and opportunities during this time period—i.e., more staff time and
effort went toward making certain that all qualifying libraries in New Mexico were registered for the services, trained in the use of offered products, and informed of developments and changes in the product. Efforts have been made to provide training throughout the state. State Library staff provided training in database products at the October 2008 New Mexico Library Association Mini Conferences in Socorro, NM and staff arranged for vendor representatives to present at the April 2009 full NMLA Conference. Ongoing promotional efforts included placing articles in the State Library newsletter and through e-mail on listers. These articles discuss changes in the database software and advertise training via internet. Quarterly informational email messages were sent to public libraries. The emails publicized training opportunities, alerted library staff to developments, and increased the visibility of the program. A redesign of the State Library web site made the services more prominent and invited people to use them. The newspaper database was added after a survey of New Mexico’s public libraries determined that was the next database type the libraries needed. This follow-through was very important to the libraries. Some of the libraries already had access to one or more of the newspapers through Newsbank. The statewide purchase allowed them to purchase other newspaper titles or other materials for their libraries. LSTA funds paid for 68% of the subscription costs. Matching funds supported the rest of the subscription costs. Matching funds also support two .05 FTE who manage and support this project and in-state travel to conferences to provide training.

**Project Outputs:**

Usage of our databases continues to increase. In the 12 month period of this report, there were 3,308,834 full-text retrievals in our databases. Compared to the previous 12 month period (488,417), usage increased nearly 700%. This large increase was mainly due to Academic Library usage which increased nearly 10-fold, from 322,598 to 3,125,665. Also, School Library usage increased about 20%, from 124,482 to 151,293. Unfortunately Public Library usage decreased about 23%, from 41,337 to 31,876. The number of registered libraries increased by 17 to 638—the new registrations were school libraries. All public and academic libraries in New Mexico are registered users of Magazines Online. Newsbank was made available to all public, academic, school libraries and state agencies in New Mexico via IP authentication. The number of searches done during this period of time was 55,638. Since this was the beginning of this service we cannot compare the usage to previous years. As we do more and more training and PR, we would expect to see the number increase.

**Project Outcomes:**

The electronic resources continue to be a popular research tool for students of all ages. In many libraries in New Mexico, these databases may be the only electronic resource available besides the internet. Registering with the service provides an instant research collection for many libraries. The newspaper database makes it possible for librarians, students, researchers and state employees to retrieve articles from newspapers without paying the price to access the newspapers archives.

**Other Results:**

**Anecdotal Info:**

A librarian who teaches classes in the Library Technology program at Northern New Mexico College reports: I often have my students do research using the InfoTrac Information Science & Library Issues database. The students have access to many library related journals that they would not be able to use if it
weren’t for this service provided by the New Mexico State Library. I have used the product for homework as well as in-class assignments, as well as for my own personal research in class preparation. Also, since I work at a small museum library which does not have the funding to subscribe to library science periodicals it is a great benefit to have this database available for personal professional development. A librarian at the Fray Angelico Chavez History library reports: I often use the Newsbank newspaper database provided by the New Mexico State Library. I have used it many times to search for recent obituaries, since we stopped indexing the newspapers for obituaries in 2005. I also have used it to track any mention of the New Mexico History Museum in coverage outside of the Santa Fe area. It’s great to be able to have full text access to many New Mexico newspapers at the reference desk! A librarian at Los Alamos reports: A patron came in recently with part of an article she had saved from The New Mexican that was a story they had run that was originally from a California paper. She needed the rest of the article. I told her about Newsbank and we sat together to look for it and found the entire article. She was so pleased! It was a food article and she had not kept the accompanying recipes, so she was delighted to get them. She said she would be using it in the future now that she knew about it.

**Exemplary Reason:**

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<tr>
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<td>Project Title:</td>
<td>Summer Reading Program</td>
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<td>New Mexico State Library</td>
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<td>IMLS Primary Performance Category:</td>
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<td>Primary Services:</td>
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**State Goal:**

2. Service to rural and underserved residents

**IMLS Secondary Performance Category:**

Strengthen families and children

**Secondary Users:**

| Secondary Services: | |
|---------------------||
Education-Related Services for Children and Teens

Summer reading programs

Start Date: 7/1/2008
End Date: 9/30/2009

Statewide? ✓
Partnership? ☐
Exemplary? ☐
OBE-Related? ☐

Project Purpose:
The purpose of the Summer Reading Program (SRP) is to encourage and motivate children and teens to engage in reading and to develop an interest in books and lifelong learning. SRP also promotes literacy and provides a welcoming introduction to the library as a lifelong resource for information, recreation and education. The Summer Reading Program (SRP), coordinated by the New Mexico State Library (NMSL), is offered through public, military and tribal libraries and NMSL outlets throughout New Mexico.

Project Activities/Methods:
The 2009 theme focused on the arts; the popular slogans were “Be Creative @ Your Library” for kids and “Express Yourself @ Your Library” for teens. NMSL continued with the Collaborative Summer Library Program (CSLP), which has been well received by librarians statewide. LSTA funds were used to pay for one manual for each public, military and tribal library outlets in the state, as well as the three NMSL bookmobiles, the Library for the Blind and Physically Handicapped (LBPH) program and, for the first time, the Crowpoint Resource Center. Staff at this center offered the program on the Navajo Reservation in conjunction with the bookmobile program operating in that area. Funds were also used to purchase one $25 voucher for participating outlets to purchase supplies for their SRPs. NMSL staff provided four training sessions statewide; 83 librarians attended these well-received sessions. Evaluations and statistics were gathered from participating libraries at the end of the summer. NMSL was very fortunate to partner with the Georgia O’Keeffe Museum, located in Santa Fe, for the 2009 SRP. The lead Museum educator delivered three informative, imaginative workshop sessions around NM to complement the SRP theme of the arts and creativity; 53 librarians attended the sessions, which were well received. The Museum also generously donated $2,500 in art supplies to library staff participating in the workshops to use in their SRPs, which serves here as an in-kind match. Portions of Beth Crist’s FTE salary served as a match during the entire period of the project. She served as a consultant to youth services librarians statewide, answering questions and preparing and disseminating material concerning the SRP throughout the project. She also prepared and delivered the 4 SRP workshops, and her travel to these workshops also serves as a match. Jean Whitehorse, who staffs NMSL’s Crownpoint Resource Center, delivered SRP activities to 10 locations on the Navajo Reservation. Her salary and travel also serve as a match. Applebee’s Restaurants generously donated gift certificates, an in-kind contribution, to 17 libraries across the state near participating restaurant locations to be used as incentives for children and teens to read. The certificates totaled $13,451.

Project Outputs:
95 public, military and tribal libraries, plus NMSL’s bookmobiles, Crownpoint Resource Center, and LBPH, received a 2009 SRP manual; in addition, 46 received a $25 Upstart voucher for SRP supplies. In summer 2009, the libraries served provided a total of 1,593 program events for their
communities, attended by 68,690 participants. Overall, circulation of juvenile materials from participating libraries for June and July totaled 645,352. The NMSL bookmobiles took the SRP on the road to rural areas of the state, decorating the vehicles inside with the arts theme, offering related on-board activities for young patrons, and distributing activity packets for the patrons to continue at home. LBPH serves patrons across the state and so conducted its SRP from a distance through mailings; most of its young patrons participate by listening to books on tape from the LBPH collection. NMSL’s Crownpoint Resource Center staff person provided summer reading activities at each of the 8 NMSL bookmobile stops located on the Navajo Reservation within NM to further encourage children and teens to read and use the bookmobile.

**Project Outcomes:**

The Summer Reading Program project impacts young people throughout New Mexico by offering a fun and engaging way to become acquainted with the library, nourish an affinity for books and reading, and maintain and build reading skills. SRP is also very much about community building; it encourages not only individual reading pursuits, but also brings children, teens, and families together for activities, programs and special events. In addition to providing youth with a structured summer activity, SRP often provides an opportunity for young people to volunteer or work in a library. SRP also has inter-generational benefits, with children reading and sharing books with family members. SRP means many things to young people and their parents: a time to grow creatively and intellectually, a chance to be with other young people and develop friendships, a way to learn about working and job responsibilities – and an avenue toward being a lifelong reader and learner.

**Other Results:**

**Anecdotal Info:**

Librarians delivering their 2009 summer reading programs had some experiences that sum up well what summer reading programs achieve in New Mexico communities. Clovis-Carver Public Library: I always set my registration goal for 500 kids and teens. Usually it takes the entire summer for the number to get there. This year I had it by the beginning of the third week into the program. It was the fastest we had ever reached that goal! NMSL Rural Bookmobile West: Several patrons were delighted that the summer reading program materials were available while their grandchildren were visiting for the summer. The SRP booklets we provided helped to entertain and educate the youngsters while spending time with their grandparents. Corrales Community Library: This summer was exceptional as far as participation went. We had a lot of dancing going on. Parents and children really enjoying the music and the summer nights. It is always a thrill to see the community gather all ages on a weekly basis. Every week I would take time and introduce our teen volunteers. Because of this I have recruited 4 new volunteers for the fall. Belen Public Library: After the SRP ended all the kids were sad but they still came in and kept reading!

**Exemplary Reason:**