NEW MEXICO STATE LIBRARY
LSTA E-Audio/E-Book Grants for Public Libraries
2010/2011 APPLICATION

I: GENERAL INFORMATION

1. Project Title: Sandoval County Digital Library Consortium

2. Legal Name of Applicant (applicant will be responsible for all financial transactions):
   Village of Corrales

3. Mailing Address:
   4324 Corrales Road
   Corrales, NM  87048

4. Contact Person: Carla Spencer
   Telephone: 505-897-0733          Email: Corraleslibrary1@yahoo.com

5. Project Funds (whole dollars only and must match budget)

   | Grant amount requested: | $ 10,800 |
   | Matching Funds: (Match must be at least 10% of total project cost) | $ 1,200 |
   | Indirect Costs (No more than 4% of the grant amount requested must be detailed in the budget and meet cost requirements in 2 CFR 230): | $405.00 |
   | Total: | $12,405.00 |

6. County(ies) in which project will be implemented: Sandoval

7. U. S. Congressional Districts: (provide number or numbers between 1 and 3): 1,2,3

8. New Mexico Legislative House Districts: (provide number(s) between 1 and 70): 22, 23, 43, 44

9. New Mexico Legislative Senate Districts: (provide number(s) between 1 and 42): 19, 21, 22, 9, 10

10. Project Contact Person (if different than applicant contact person):
    Telephone:          E-mail:

11. How many people do you expect will benefit from your project? How did you calculate that number?

   The consortium estimates 11,824 patrons. Taking the current patrons registered from each
   library in the consortium and combining the total calculated the number. The consortium
   librarians believe that all currently registered patrons could benefit from the project.
1) List the names of all of the Partner Libraries participating in this application. Each Partner Library must provide a signature page in Section III.

2) Identify the user groups who will benefit from your project (check all that apply).

<table>
<thead>
<tr>
<th>Needs</th>
<th>Non-literate English-speaking persons</th>
<th>Rural populations</th>
<th>Urban population</th>
<th>Young adults and teens</th>
<th>Seniors populations</th>
<th>Pre-school children</th>
<th>Children</th>
<th>Adults</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>X</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td></td>
<td>x</td>
<td>x</td>
<td></td>
</tr>
</tbody>
</table>
Outcomes

1. Increased patron satisfaction with newer formats and larger selection.
2. Improved ability to better utilize shelf space for library materials.
3. Enhanced accessibility, better local/remote service.
4. Increased circulation with greater selection and readable audio quality.
5. Decrease in cost to purchase the e-book format which will allow for the cost of electronic devices (Kindle, iPad, etc.).

Needs

1. Limited shelf space for items.
   - Audio collection size. Audio books are heavily used at these libraries and there is very limited shelf space for them.

2. Limited number of patrons. Current library collections would benefit from a digital library.

3. Demand for enhanced local service. Patrons prefer and expect to have their needs met in their communities and they want to continue to have access to library resources. E-formats with remote access will be introduced as a need by 65% of adults.

4. Increased circulation with greater selection and readable audio quality.
   - Audio CDs are easily damaged and the audio quality is impacted by heavy circulation.

5. Demand for enhanced local service. Patrons prefer and expect to have their needs met in their communities and they want to continue to have access to library resources. E-formats with remote access will be introduced as a need by 65% of adults.

Library Resource...

- Demand for enhanced local service. Patrons prefer and expect to have their needs met in their communities and they want to continue to have access to library resources.

Project Description & Justification

New Mexico Library Application 2010-2011
Issues:

- Decrease in the number of book loans.
- Decrease in the number of library card applications.
- Decrease in the number of program participants.

Assumptions:

- Funding for the library will remain constant.
- The community's need for library services will remain constant.
- The library's collection will remain constant.

Objectives:

1. Increase the number of book loans by 10%.
2. Increase the number of library card applications by 15%.
3. Increase the number of program participants by 20%.

Measurements:

- Book loans
- Library card applications
- Program participants

Conclusion:

The library will continue to serve its community by providing access to materials, programs, and services. The library will work to increase its collections and improve its services to meet the needs of its patrons.
Previous year ending June 30, 2010.

1. Initial reports showing the percentage of the collection used in each subject area compared to the
   previous year.
2. Patron registration numbers.
3. Patron satisfaction surveys (available in library and on-line).
4. Interviews showing the percentage of the collection used in each subject area compared to the
   previous year.

Whether additional copies are needed for the consortium.

The vendor Overdrive offers detailed summaries of circulation of e-books and e-books that can
be used to evaluate the project. Demand can be measured by the number of holds on an item and
how often it is requested.

1. Project scope.

How will you evaluate this project? What statistics will you keep? How will you know if the
project achieved the desired outcome?

2. Sustainability Plan:

- How will you sustain continued support for this project after the grant funds are spent?

- Community and Friends Organizations:
  - County GO Bonds
  - State GO Bonds
  - Sale of Capital Funds
  - Monies donated from the library
  - Other ongoing support

3. Evaluation:

- Developing collection and budgeting for Overdrive

  - October 2011 – Begin scheduling quarter meetings with consortium libraries to continue
    developing collection and budgeting for Overdrive.

  - November 2011 – Continue developing collection and budgeting for Overdrive.

  - December 2011 – Finalize collection budgeting for Overdrive.

- Other funding requests:

  - May 2011 – Develop second group of titles based on requests by patrons and popularity of subject
  - Develop second order for collection.

  - April 2011 – Schedule meeting with consortium members to access demand and review
    possible enhancements to e-books collection.