NEW WEB PORTAL PAGE LAUNCHED

Any New Mexico resident now has free 24/7 access to popular electronic resource tools using “El Portal,” the State Library’s new one-stop web page portal.

Library directors and staff got a sneak peak during a well-attended workshop at the annual New Mexico Library Association (NMLA) conference in Albuquerque. They discovered that El Portal’s user-friendly access is available from any online connection—from home, work, school, the library, and portable devices such as smart phones.

You might be asking, “How does El Portal recognize that a person is a New Mexico resident?” Thanks to a technology called Geo-IP authentication, it checks the IP address of the device used to access the resources and compares it to a database of all IPs known to originate within New Mexico. Once an IP address is validated as an IP address within New Mexico, El Portal’s online resources can be accessed without being asked for any logon or password. If you do experience problems or need help with El Portal, please contact Mark Adams at the State Library. He can be reached at mark.adams@state.nm.us.

El Portal will lead users to tons of Gale Resources: newspapers, magazine and journal articles, encyclopedias, and even full-text books. Databases include Academic OneFile, General Reference Center Gold, and Kids InfoBits, and recent additions such as Opposing Viewpoints and ChiltonLibrary. Special InfoTrac Collections include: Pop Culture, Student Edition K12, Vocations, Careers & Technical Information and much, much more.

If your public library conducts outreach services to the local business community, you might want to check out the Small Business Resource Center. It contains an abundance of legal, economic and statistical resources to help business owners or entrepreneurs manage their own business or simply explore business topics pertaining to New Mexico or around the world. We have brochures targeted to public library directors that explain the program and another brochure available for libraries to distribute to small businesses or
patrons. Wait, there’s more... public library directors will have an opportunity to receive one-on-one training from a Gale Customer Education Specialist to learn how to navigate, search, and promote these valuable resources within their very own library. For more information on this custom-training or how to get the brochures, please call the State Library’s Technology Consultant Patricia Moore at 800-340-3890 or email patricia.moore@state.nm.us.

During the conference, the State Library also shared information about an upcoming digital literacy initiative that will be offered to public libraries that were not able to participate in the Fast Forward New Mexico Program www.fastforwardnm.org/

The Library Development Bureau outreach efforts will feature digital literacy resources to help library staff become more proficient in helping patrons use emerging technologies such as e-books, PDAs and other digital devices. Other topics may include social media, computer hardware and software basics, email, and other Internet services. An electronic survey has been sent to public libraries to gauge interest, needs, and preparedness to handle library customers who come into the library asking for assistance.

The State Library thanks all the conference attendees who took time to stop by our exhibit booth and also attend other workshops on “A New Online Learning Model for Library Directors,” El Portal,” “Using the Inter-library Reference Service,” and “Reading Resources for the Print Challenged.” The combined total attendance at all of our workshops came to about 200 people!

Special recognition goes to the newly-appointed Cabinet Secretary for the Department of Cultural Affairs, Veronica Gonzales. Secretary Gonzales gave the keynote address on Friday, April 29 at the NMLA Annual Convention, on “Strengthening New Mexico Communities.” Her remarks are posted on the State Library’s web site (www.nmstatelibrary.org).
There’s good news about library automation projects in NM public libraries! According to State Library Technology Consultant Patricia Moore, in January, 2010, the State Library began a series of online webinars to help educate and inform interested directors on what to consider in automating their library, or, if already automated, in upgrading their library system.

When this project began, 40 of our New Mexico public libraries were on outdated library systems, or using systems more appropriate for a school library. Twenty (20) of our public libraries were not automated.

Today, out of those 60 libraries, 26 have a new system or are in the process of getting one. That’s a 43% success rate for our library community. We’d like to congratulate our library directors, recognizing that it takes considerable effort and commitment on their part to bring these new services to their patrons.

Meanwhile, take a look at some of the new online catalogs that our New Mexico public libraries are now using:

- Four libraries are using Biblionix; five libraries are considering this vendor.
  - **Red River Public Library** Biblionix (Apollo) catalog: [https://redriver.biblionix.com/atoz/catalog/](https://redriver.biblionix.com/atoz/catalog/)
  - **Pueblo of Pojoaque Public Library** Biblionix catalog: [https://pojoaque.biblionix.com/atoz/catalog/](https://pojoaque.biblionix.com/atoz/catalog/) incubator
  - **Placitas Community Library** Biblionix catalog: [https://placitas.biblionix.com/atoz/catalog/](https://placitas.biblionix.com/atoz/catalog/)
  - **Edgewood Community Library** – their catalog’s not up yet, but they’re “getting ready” : [http://www.edgewoodlibrary.com/specialannouncement.htm](http://www.edgewoodlibrary.com/specialannouncement.htm)

- Five libraries use Insignia.
  - Search both (or either) **Aztec Public Library** and **Bloomfield Public Library**

- The following new systems are currently in use by one library within New Mexico: **Mandarin, LibraryWorld, BookSystems** (Atrium)
Last year 16 libraries reported using the Athena system (no longer supported); that number is now down to nine and dropping.

Seven libraries upgraded to, or chose Destiny, a web-based Follett product.

Vista Grande Public Library Destiny catalog: http://207.225.52.48:8080/district/servlet/presentlistsitesform.do?restoreFromCrumb=1&tm=TopLevelCatalog&l2m=Media+Search&formSignature=&formName=district_servlet_ListSitesForm&breadCrumIndex=3575

Irene S. Sweetkind Public Library (Cochiti Lake) Destiny catalog: http://216.234.200.199/


Visitors to the National Jukebox will be able to listen to available recordings on a streaming-only basis, as well as view thousands of label images, record-catalog illustrations, and artist and performer bios. In addition, users can further explore the catalog by accessing special interactive features, listening to playlists curated by Library staff, and creating and sharing their own playlists.

The agreement for the National Jukebox grants the Library of Congress usage rights to Sony Music’s entire pre-1925 catalog – comprising thousands of recordings produced by Columbia Records, Okey, and Victor Talking Machine Co. among others – and represents the largest collection of such historical records ever made publicly available for study and appreciation online.

Listen at www.loc.gov/jukebox/.
Carla Rachkowski, Statewide Marketing Coordinator for Fast Forward New Mexico (FFNM) announced that FFNM and the Global Center for Cultural Entrepreneurship (GCCE) were recognized with an award for their Small Business Success class curriculum at the 2011 Rural Economic Development Forum.

Economic Development Designate Cabinet Secretary Jon Barela presented GCCE with the attractive plaque at the forum’s Annual Economic Development Awards presentation on April 28. The “Technology-based and Electronic Award” category honors websites or interactive services used to promote business development opportunities in a community or region.

GCCE developed the award-winning hands-on Small Business Success training modules that focus on increasing the profitability of artists, small businesses, and cultural entrepreneurs, by providing technical assistance, market links and basic knowledge and information necessary to the success of their ventures.

FFNM is a project of the New Mexico State Library in partnership with the Global Center for Cultural Entrepreneurship, University of New Mexico - Los Alamos, University of New Mexico - Continuing Education, and the 1st-Mile Institute. The project was awarded a $1.5 million American Recovery and Reinvestment Act grant funded by the Broadband Technology Opportunities Program, Department of Commerce. The FFNM program began in 2010 and will continue through 2012, offering training at 17 public libraries across the state. For more information, contact Carla at carla@fastforwardnm.org or call 505-750-2617.

The University of New Mexico, Division of Continuing Education and Community Services is offering reading skills and speed reading programs for children and adults this summer. These classes will cover phonics, comprehension, vocabulary, study skills, speed reading, and the love of reading.
All programs meet once a week in Santa Fe in June and July. Classes are taught by professional instructors from the Institute of Reading Development. Please call 1-800-978-9596 for information.

**Tee off time.** The first annual NM Tribal Libraries Benefit Golf Tournament will be held on **Friday, July 22, 2011 at the Isleta Eagle Golf Course** in Isleta, NM. This tournament will benefit New Mexico Tribal Libraries in continuing to provide library services, materials, and programs to their tribal communities. Please contact Janice Kowemy at 505-552-6280, [jkowemy@lagunatribe.org](mailto:jkowemy@lagunatribe.org) or Maureen Wacondo at 575-834-9171, [mwacondo@yahoo.com](mailto:mwacondo@yahoo.com) for registration information, fees and deadlines.

**Professional Development for NM's Info Pros.** Rio Grande Chapter of the Special Libraries Association is hosting a lunchtime discussion, “How can we work together?” Attendees will explore strategic directions for information professionals in New Mexico.

- **Date:** Wednesday May 25th
- **Time:** 11:30 – 1:30
- **Where:** Access Innovations, 4725 Indian School Road, NE Albuquerque, NM

**RSVP by May 20** -- call 505-715-0607 or email [n.stoecker@nksinfoservices.com](mailto:n.stoecker@nksinfoservices.com)

**PEOPLE NOTES...NMLA convention recap**

If you were not able to attend the 2011 NMLA Convention, these librarians and library supporters were the NMLA 2011 Award Recipients honored. Here’s a brief recap:

- **Library Amigo Award:** Louise Webb, Farmington Public Library. Ms. Webb is a tireless community volunteer who has served over 50 years to support the library in
various positions including the founding member of the Farmington Public Library Foundation.

- **Community Achievement Award**: Margo Lamb, Las Cruces Public Schools. Ms. Lamb was recognized for her leadership and support for elementary and secondary school librarians in the district for the past 27 years.

- **Library Leadership Award**: Linda Keulen, Roosevelt Middle School Library (Tijeras). Ms. Keulen is a dedicated supporter for school librarians and takes every opportunity to advocate the value of school librarians before school board members and administrative personnel.

- **Legislator of the Year Award**: Representative Roberto “Bobby” Gonzales, New Mexico House of Representatives, District 42. Rep. Gonzales has been a big supporter for libraries and has served 29 years as a Taos public schools educator and superintendent. He has also been a strong proponent for GO Bond B for libraries statewide and was instrumental in securing $100,000 in funding for the development of the Taos Public Library expansion.

- **Honorary Life Membership Award**: Benjamin T. Wakashige, Central New Mexico Community College Libraries and Interim State Librarian. Mr. Wakashige’s 40-year career spans many roles as well as serving on many committees, boards, and directorships in support of school, academic, tribal and public libraries statewide.

- **Outstanding Elementary School Library Award**: Judy Chandler, Floyd Municipal Schools. Ms. Chandler received her B.S. from ENMU and began working for the school library in 2000.

- **Outstanding Secondary School Library Award**: Jolanta Feliciano, Librarian, Valley High School, Albuquerque. She started her career as a classroom teacher; this is her 10th year as a school librarian.

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**In Memoriam.** Betty Reynolds, who served as library director of the New Mexico Tech Library from 1981 to 1998, at the New Mexico Institute of Mining and Technology in Socorro, passed away at her home in Deming on April 22, 2011. She received a B.A. in Library Science/Social Science from Northern Illinois University, an M.A. in Librarianship from University of Denver, and an M.B.A. from University of Missouri-Kansas City. She was active in various library organizations and served as secretary of the New Mexico Library Association, and represented the Tech Library in the New Mexico Consortium of Academic Libraries and New Mexico Library Services Alliances. She also belonged to the Friends of the Socorro Public Library and served as a trustee at the Socorro Public Library and Hillsboro Community Library.
There were no job postings received by the deadline for this issue. Postings received after May 13 will be sent via the NM library listservs.

Remember, the *Hitchhiker* is about you and your libraries. We depend on you to let us know what’s going on at your libraries. Also, please help us by reminding others to send their email addresses so we can notify them each time a new issue is available. Send news and announcements, and new and/or corrected email addresses to renee.payne@state.nm.us.

The June 2011 *Hitchhiker* is scheduled for publication on Friday, June 17. Deadline for material is Wednesday, June 15.