For over 12 years now, the State Library has promoted the summer reading program initiative by asking a New Mexico public library to host a kick-off event. “Guest readers” are also invited to make a special appearance -- local authors, government officials, and well-known New Mexicans have graciously volunteered, including former First Ladies of New Mexico Barbara Richardson and Dee Johnson.

This year, the Espanola Public Library kicked off the 2011 Summer Reading Program, “One World, Many Stories,” on Thursday, June 9. Library Director Teddie Riehl and her staff coordinated a great event. Espanola Mayor Alice Lucero welcomed over 50 children and parents to the library and encouraged them to sign-up for the SRP. Interim State Librarian Ben Wakashige talked about the importance of the SRP for all NM public libraries as a way to help their communities improve literacy. DCA Cabinet Secretary Veronica Gonzales read two children’s stories to the audience and also gave young participants state flag pins.

In addition to the readings, the Imperial Roosters, a local band that performs in northern New Mexico, played a couple of crowd-pleasing tunes, and two teen volunteers put on a funny puppet show. The Friends of the Library provided light refreshments.
Last year over 63,000 children participated in the statewide Summer Reading Program in over 80 New Mexico communities. The New Mexico State Library proudly partners with all of New Mexico’s public libraries, military libraries and tribal libraries to offer this program by providing training workshops for library staff, distributing manuals about programming ideas, and making downloadable posters and bookmarks available that promote the program. The program also attracts children and families who use the State Library’s three regional bookmobiles and the Library for the Blind & Physically Handicapped. Funding is provided by the Institute of Museum and Library Services (IMLS), which administers the Library Services Technology Act (LSTA).

BRIEFINGS

July 4 Fun Facts. The next federal holiday is coming up soon! The U.S. Census Bureau has some fun facts to share that may be good ideas for library displays:

Patriotic-Sounding Place Names
- Thirty-one places have “liberty” in their names. The most populous one as of April 1, 2010, is Liberty, Mo. (29,149).
- Iowa, with four, has more of these places than any other state: Libertyville, New Liberty, North Liberty and West Liberty.
- Thirty-five places have “eagle” in their names. The most populous one is Eagle Pass, Texas (26,248).
- Eleven places have “independence” in their names. The most populous one is Independence, Mo. (116,830).
- Nine places have “freedom” in their names. The most populous one is New Freedom, Pa. (4,464).
- One place with “patriot” in the name, Patriot, Ind. (209).
- Five places have “America” in their names. The most populous is American Fork, Utah (26,263).

Food Facts to Chew On
- Potato salad and potato chips are popular food items at Fourth of July barbecues. Approximately half of the nation’s spuds were produced in Idaho or Washington state in 2010.
• The odds are good that your side dish of baked beans originated from North Dakota, which produced 36 percent of the nation's dry, edible beans in 2010.

• Another popular Fourth of July side dish is corn on the cob. Florida, California, Georgia, Washington and New York together accounted for 68 percent of the fresh market sweet corn produced nationally in 2010.

• Chances are that hot dogs and pork sausages consumed on the Fourth of July originated in Iowa. The Hawkeye State was home to 19.0 million hogs and pigs on March 1, 2011. This estimate represents more than one-fourth of the nation's estimated total. North Carolina (8.6 million) and Minnesota (7.6 million) were also homes to large numbers of pigs.

For more facts go to American FactFinder at www.census.gov/newsroom/releases/archives/facts_for_features_special_editions/cb11-ff13.html

CALL FOR PHOTOS - Libraries can you help! The New Mexico Department of Veterans' Services is collecting photos for National Vietnam Veterans' Memorial Wall in Washington, D.C. The Santa Fe Chapter of the Vietnam Veterans' of America is assisting the New Mexico Department of Veterans' Services to collect photographs of the 400 New Mexicans whose names are engraved on the National Vietnam Veterans' Memorial Wall in Washington, D.C.

This is part of a nationwide “Call for Photos” by the National Vietnam Veteran’s Memorial Fund (VVMF), which is building a museum near The Wall to display the photos of all 58,261 Americans who lost their lives in the Vietnam War and are enshrined on this Memorial Wall. Since the project was launched in October of 2009, the response has been tremendous from family, friends and acquaintances of these fallen heroes. As of mid-February, 373 photographs have already been collected!

But there are still 27 photographs yet to be collected. The names of these soldiers are listed below (listed alphabetically according to hometown). Please help find the families of these remaining fallen New Mexicans.

If you have any information about these pictures or knowledge of who might be in possession of a photo, please contact VVMF Northern New Mexico Chapter 996 member Art Canales at artcan@newmexico.com.
<table>
<thead>
<tr>
<th>Name of KIA</th>
<th>Branch</th>
<th>Rank</th>
<th>DOB – KIA Date</th>
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<td>LCPL</td>
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**Federal Citizen Information Center**

**Government Information to Help Your Customers.** The Federal Citizen Information Center is promoting great but little-known government services and products available to make your patrons’ lives easier. And it’s more than just renewing a passport and registering to vote. Here are just a few of the many resources from the Federal Citizen Information Center that you may not know about:

- Today we want the world to be at our fingertips—and on our mobile phones. Visit the USA.gov app page to find all sorts of free and useful applications for daily life. Getting ready for vacation and need to know if a certain item is permitted in carry-on luggage? Use the TSA app. Want the latest product recalls and safety alerts? Download the Recalls.gov application.

- Career opportunities? If your library customers feel like they’re looking for work in all the same places and not having any luck, suggest public service to them—-it’s not just in Washington, D.C. USAjobs.gov lists all the available federal positions, their locations, and requirements.

- Use government sales and auctions to buy reliable items online. Many federal agencies sell a wide variety of equipment the government no longer needs, as well as seized personal property. Check out cars, boats, cameras, office equipment, real estate and much more.

There are lots of programs designed to give folks and their families the financial assistance they might need for everything from healthcare and housing to education and disaster relief. It can be confusing to figure out what they might be eligible for or able to use. That’s why Benefits.gov was created. You can see what is available by searching by state, category, or federal agency.
ANNOUNCEMENTS

The Mountain Plains Library Association (MPLA) 2012 Leadership Institute will be accepting applications beginning July 1, 2011. Completed applications are due no later than November 1, 2011.

The 2012 Leadership Institute will be held May 6-11, 2012, in Estes Park, Colorado. The facilitator is nationally known organizational development consultant Maureen Sullivan, who has over 25 years experience in leadership development.

Topics to be covered: Leadership principles, strategies and values; Communication; Managing Differences; Risk Taking; Power and Influence; Leading Change; Commitment; Groups and Teams: Project Management; Personal Planning.

Requirements for 2012:
- Employed in a library organization in MPLA’s 12-state region
- Current member (last 2 years) of one of MPLA’s affiliated state library associations
- Minimum of 5 years in a library-related job with progressive experience
- Record of experience that demonstrates leadership potential
- Expected continued contribution to the profession
- A thoughtfully completed application
- Two letters of recommendation

For more information, go to MPLA’s website at http://www.mpla.us/index.html.
PEOPLE NOTES

Do you know the new NMLA Association officers? Announced at the annual NMLA convention, they are:

- Vice-President/President-Elect - **Tina Glatz**, Library Media Specialist at Las Cruces Public Schools, Onate High School Library
- Treasurer - **Norice Lee**, New Mexico State University Library, Head of Access Services
- Members at Large - **Linda Keulen**, Albuquerque Public Schools, Roosevelt Middle School, and **Janice Kowemy**, Laguna Tribal Community Librarian
- Incoming President - **Mary Alice Tsosie**, University of New Mexico Indigenous Nations Library Program Outreach & Liaison Librarian

JOB OPENINGS IN NEW MEXICO

**JOB OPENING, CITY OF FARMINGTON**
**JOB POSITION #95 ADULT SERVICES LIBRARIAN**
NUMBER OF VACANCIES: 1  DEPARTMENT: Administration
WORK LOCATION: Farmington Library
HIRING RANGE: $3,360.97 - $3,982.49 per month; PAY CLASS: PAT-5, Exempt;
DAYS WORKED: Varied; HOURS WORKED: Varied
TYPE OF POSITION: Regular, Full-Time

APPLICATIONS WILL BE RECEIVED UNTIL: Friday, June 17, 2011

JOB DUTIES and SELECTION AND SCREENING TOOLS:
Email questionnaire, telephonic interview, on site interview
ESSENTIAL DUTIES: Works under the guidance and direction of the Adult Services Coordinator. Exercises supervision over clerks and technicians, as assigned.

Provides general and in-depth reference assistance and reader advisory, using a variety of print and online resources. Participates in the development and maintenance of library collections including, but not limited to, books, periodicals, online databases, and media.

Maintains a current knowledge of books, authors, and trends in library services and programs. Maintains and develops special collections and facilitates their use.

Participates in the development and maintenance of the library’s Web pages.

Manages interlibrary loan operations.

Plans, coordinates, implements, and evaluates library programs to meet the objectives identified in library planning documents, and community needs, expressed or perceived.

Participates in the development of marketing materials for promoting library materials, programs, and services. Participates in the development of policies and standards, with regard to collection development and adult services operations.

Participates in professional organizations and activities to keep informed of current and emerging trends in public libraries. Assists with providing instruction and training to library staff. Assists with evaluating the work performance of non-professional employees.

Interprets library goals, objectives and policies to both library staff and the general public.

Operates a motor vehicle to assist in carrying out the business of the department and the City.

Attendance at work is an essential function of this position.

NON-ESSENTIAL DUTIES:
May make recommendations and assist with cataloging materials according to accepted standards.

May serve on various employee committees, as required and assigned.

The duties listed above are intended only as illustrations of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related or a logical assignment to the position.
QUALIFICATIONS
This position is subject to the City's Drug and Alcohol Free Workplace Program which includes: pre-employment testing, post-accident testing, reasonable suspicion testing, return to duty testing, and follow-up testing.

Extensive background checks required for successful candidate.

Using excellent customer service skills, establishes and maintains effective working relationships with other employees, officials, and all members of the general public.

Masters of Library Science Degree or an equivalent combination of education and experience.

Valid New Mexico driver's license with acceptable driving record for the past three years.

Extensive working knowledge of reference resources, in both print and non-print formats.

Considerable knowledge of principles and practices common to modern library operations.

Working knowledge of common computer applications, automated library management systems, and subscription databases.

Working knowledge of the principles and practices of office management, work organization, and supervision. Must have the ability to organize and meet deadlines.

Ability to train, supervise and motivate library staff within a team environment.

Ability to establish and maintain working relationships with co-workers, supervisors, other City personnel, and the general public.

Excellent interpersonal communication skills, to effectively interact with all age levels and cultural and socioeconomic backgrounds.

Experience with public speaking and making presentations.

Ability to accurately classify and catalog library materials, based upon a thorough knowledge of library collection classification and selection tools and techniques.

Bilingual skills helpful but not required. Ability to operate tools and equipment listed.
TOOLS AND EQUIPMENT USED:
Personal computer and applications including, but not limited to, Microsoft Office
Word, Excel, PowerPoint, Outlook, Access, various online databases, and automated
library management systems. Calculator, copy and fax machines, telephone, and
automobile.

PHYSICAL DEMANDS:

The physical demands described here are representative of those that must be met
by an employee to successfully perform the essential functions of this job.
Reasonable accommodations may be made to enable individuals with disabilities to
perform the essential functions.

While performing the duties of this job, the employee is frequently required to walk,
sit and talk or hear. The employee is occasionally required to use hands to finger,
handle, feel or operate objects, tools, or controls; and reach with hands and arms.
The employee is occasionally required to climb or balance; stoop, kneel, crouch, or
crawl.

The employee must occasionally lift and/or move up to 25 pounds. Specific vision
abilities required by this job include close vision, distance vision, color vision,
peripheral vision, depth perception, and the ability to adjust focus.

WORK ENVIRONMENT:

The work environment characteristics described here are representative of those an
employee encounters while performing the essential functions of this job.
Reasonable accommodations may be made to enable individuals with disabilities to
perform the essential functions.

The noise level in the work environment is generally quiet.

Remember, the Hitchhiker is about you and your libraries. We depend on you to let us know
what’s going on at your libraries. Also, please help us by reminding others to send their
email addresses so we can notify them each time a new issue is available. Send news and
announcements, and new and/or corrected email addresses to renee.payne@state.nm.us.

The July 2011 Hitchhiker is scheduled for publication on Friday, July 8; Deadline for
material is Wednesday, July 6.