March 29, 2004

YOUR LICENSE FOR READING

Hot off the press and coming soon to a public library near you! Posters and bookmarks for the 2004 Statewide Summer Reading program went to the printer this past week. Participating libraries will shortly be receiving them in the mail. For the first time ever, the theme will appear on these popular promotional materials in three languages: English, Spanish, and Navajo.

The READ*NM license plate, shown here, is featured prominently on the bookmark. The poster contains a large historical marker in the middle of a scenic New Mexico photo. Surrounding the marker are many of the SRP characters: Rosita the Roadrunner, Dusty the Tumbleweed, Roja and Verde - the Chile Twins, Biscochita (a smart cookie!), and Piñon J. The bookmark and poster were created by graphic designer Mike Jaynes.

BRIEFIGNS

Hot Topics. What’s hot in the news? Do you get those questions that leave you grasping for the right straw?
✓ “I read an article in last week’s paper, at least I think it was last week, about a bill that had something to do with assault weapons. I can’t remember if it passed or not, but I would like to see the text and find out what happened to the bill.”
✓ “I saw something in the paper a few days ago about adopting wild horses. I think that the article talked about a web site with photos of horses ready for adoption, but I have thrown away the paper and can’t seem to find that link on the web, can you help me?”
✓ “I read somewhere about problems with security at nuclear weapons plants. The article mentioned an internal audit, can you help me find the text of that audit?”

Do these questions sound familiar? “Hot Topics in the News: Links to Government Reports and Legislation Mentioned in the News” is a new reference service starting up from the New Mexico State Library’s Reference Department to help answer questions or expand upon information reported in the daily news. Hot Topics In the News will save you the time involved in searching for that illusive bill number, report, or regulation. Concentrating on reports released by the federal government, links will be made on the morning of the news release in most cases, with an emphasis on its impact on New Mexico and local concerns. Focus will be given to reports and legislation mentioned in the Santa Fe New Mexican, Albuquerque Journal and selected national radio and television broadcasts. The site will link directly to the full text of the document when possible. In cases where a direct link is not possible, Hot Topics will provide a link to the site where the text can be found with search instructions for finding the report, legislation or regulatory action.

The current link to Hot Topics on the New Mexico State Library web page is: http://

The Hitchhiker is available upon request on computer disc, cassette tape, in braille, or in large print. It may also be seen on the State Library WEB site: http://www.stlib.state.nm.us.

The HITCHHIKER is published weekly by the New Mexico State Library, a division of the Office of Cultural Affairs, 1209 Camino Carlos Rey, Santa Fe, NM 87505. Send news items to Robert Upton, EDITOR. ☎ 505-476-9764, FAX 505-476-9761.
Plans are in the works to change the location on the State Library web page in the near future. We will alert users to the new location as soon as it is announced.

Planning updates. For those of you working on long range plans this year, Valerie Nye, Public Library Consultant in the Library Development Services Bureau at the New Mexico State Library, has updated the long range plan workbook. The workbook’s pages 11 and 12 now include worksheets designed to help you write your goals and objectives. You can access the workbook on the Plans & Policies website at http://www.stlib.state.nm.us/for_libraries_more.php?id=236_0_14_0_M46 or go directly to the long range plan workbook at http://www.stlib.state.nm.us/files/Long-range_Plan_Workbook04-1.pdf.

Marketing plans are not mandatory under state code, but are a highly recommended planning tool for your library. Valerie added a marketing plan workbook and template to the Plans & Policies website. The workbook and template were designed by the State Library’s Marketing & Communications Director, Renee Payne. The documents are near the bottom of the Plans & Policies website at http://www.stlib.state.nm.us/for_libraries_more.php?id=236_0_14_0_M46.

Tularosa library to open. Randi Northrop, the librarian at the new Tularosa Public Library, has been working like mad to get all of the books cataloged and ready by the start of National Library Week. She has set a date for the open house on Saturday, April 17, at the Tularosa Community Center, 1050 Bookout, from 10 a.m. to 2 p.m. There won’t be any book check-out services that day. Instead, the time will be used for meeting new patrons, thanking everyone for their help, registering patrons for library cards, and letting guest browse the new library. There will also be a bake sale fundraiser, a raffle for a beautiful homemade afghan, and the opportunity to listen to some great live music from professional piano player, Brad White, who has so generously offered his time and talent for the open house. Everyone is invited to attend. For more information or to get acquainted with Randi, call (505) 585-9044 or e-mail tularosapubliclibrary@yahoo.com.

Rare books. The Palace of the Governors’ Angélico Chávez Library at 120 Washington Avenue, Santa Fe, will host the display of two extremely rare 16th century books from the Library of Congress, April 6-8, 10 a.m. to 5 p.m. Jon Newsom, Chief of the Music Division of the Library of Congress, will be available to answer questions about both books, an early 16th century Spanish choir book and a manuscript printed in Mexico City in 1576. The display is free and open to the public.

The 16th century Spanish choir book, acquired by the Library of Congress in 1940, is the only one of its kind in the United States. The large book, a dramatic 2.5 feet high by 4 feet wide when open, was read by the entire choir and required two adults to hold it open and a third to turn the heavy vellum pages. Illustrated in black, red and blue ink, the choir book reflects the Latin Mass in its music and text and Islamic tradition in its fluid decorative calligraphy.

The “Gradual Dominical,” printed in Mexico City in 1576, is one of the earliest known manuscripts printed in North America and contains music and text still familiar to the Catholic Mass.

The Institute for Education and the Arts is a non-profit organization based in Washington, DC. Through a community partnership program the Institute works with local educators, artists, business and civic leaders, and public officials to demonstrate the power of using the arts to help teach core academic subjects at K-12 levels and to facilitate adoption of sustained programs of curriculum design and professional development. The Institute is the education division of the National Music Center and Museum Foundation, established in 2002 in association with the Smithsonian Institution and the Library of Congress.

ANNOUNCEMENTS

NM libraries poster. All public, academic, and school libraries across the state will be receiving their annual “Celebrate New Mexico’s Libraries” month poster and bookmarks this week. For this year’s poster, the featured artist is Joel Nakamura, a resident of Santa Fe, who is known for his unique style of modern folk art with an urban edge. He was chosen to illustrate this year’s library promotion for his ability to convey the regional, historical, and cultural uniqueness of New
Mexico in an intricate and engaging manner.

Nakamura’s style has captured the attention of clients like *Time* magazine, *US News and World Report*, and the *Los Angeles Times*. His paintings have enlivened the covers and pages of many other books, publications, and marketing materials commissioned by Lego, Merck & Co., Nike, and the Salt Lake 2002 Winter Olympic Games opening and closing ceremonies programs. He has been profiled in *Communication Arts, Step Inside Design*, and *Confetti* magazines and is proud to be the recipient of over 200 industry awards of excellence.

If you would like extra copies of the poster or bookmarks, please contact Renee Payne, Marketing Director at the New Mexico State Library, (505) 476-9728 or e-mail rpayne@stlib.state.nm.us. There is a limited supply of both items, so requests will be filled on a first-come, first-serve basis.

**State Aid.** Letters have gone out from New Mexico State Library Development Services to those public libraries eligible to apply for the State Aid Cooperative Outreach Grant and the Developing Library Grant. For those libraries who want to use an electronic application, the forms are now available in Microsoft Word on the State Library web site at [http://www.stlib.state.nm.us/for_libraries_more.php?id=362_0_14_0_M46](http://www.stlib.state.nm.us/for_libraries_more.php?id=362_0_14_0_M46). Grant applications must be postmarked by April 15. If you have further questions call Valerie Nye at 1-800-340-3890 or e-mail vnye@stlib.state.nm.us.

**Online workshop.** WebJunction will have an online workshop for small and rural libraries on March 30 from 11 a.m. to 12:30 p.m. Participants will explore the barriers and opportunities for sustaining public access computing. For registration and instructions visit their web site at [https://www3.oclc.org/app/request/bin/quest.asp?specialCode=webjunction0330](https://www3.oclc.org/app/request/bin/quest.asp?specialCode=webjunction0330). The workshop is free.

For those of you who have not explored WebJunction, it is the online community especially for librarians “where minds meet” to support technology and training for libraries. WebJunction continues the work of the Bill & Melinda Gates Foundation US Library Program on behalf of libraries in the United States and Canada. To visit WebJunction visit [http://www.webjunction.org/do/Home](http://www.webjunction.org/do/Home).

**Survey.** A survey of New Mexico museums and local libraries is being conducted on behalf of the Historic Preservation Division (HPD) of the New Mexico Department of Cultural Affairs. HPD wishes to compile a comprehensive listing of resources regarding local history holdings at museums, libraries, and other institutions across the state. HPD will be asking that the completed survey be returned by April 30. The final document will be distributed as hard copies, on CDs, and on the Internet to public schools, local libraries, and museums, as well as universities, for use by the public and professionals. Your cooperation in completing this survey questionnaire will be greatly appreciated. Please contact Dr. Neal Ackerly at (505) 534-0035 or e-mail nackerly@zianet.com if you have any questions.

**PEOPLE NOTES**

The New Mexico State Library has hired a new staff member for its Information Technology department. **Barbara Kalb** will be joining the staff on May 22 as Network Administrator. Barbara comes to the State Library from the Department of Corrections where she currently manages their help desk. During her tenure at the Department of Corrections she headed a team that created secure educational labs to allow inmates to take online courses offered by Eastern New Mexico University. During her 11 years in state government Barbara has also worked for State Personnel, Taxation and Revenue, and Energy, Minerals, and Natural Resources.
The following professional books are new arrivals at the New Mexico State Library and are available through the State Library’s Interlibrary Loan office. For information on ILL visit: http://www.stlib.state.nm.us/libraryservices/ill/illguide.html. Please search the State Library’s card catalog, SALSA, for any other library science materials you may want or need at http://salsa.stlib.state.nm.us/#focus.

016.823/B954
Burgess, Michael & Lisa R. Bartle
Reference Guide to Science Fiction, Fantasy, and Horror
Designed to “provide the librarian, researcher, and fan with a path through the maze of amateur and professional reference materials in the related fields of science fiction, fantasy, and horror,” this volume updates one published in 1992.

020/C937
Cronin, Blaise
Pulp Friction
Ideal for professional librarians, library science faculty, library users, and all those who care about the nature and role of the library in contemporary society.

808.83/F676
Fonseca, Anthony J. & June Michele Pulliam
Hooked on Horror: A Guide to Reading Interests in Horror Fiction
Reader-friendly guide leads horror enthusiasts through 13 sub-genres and roughly 1,000 tales of terrifying creatures and spine-chilling events. Covers a wide range of both classic and contemporary adult works and writers.