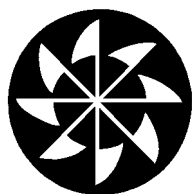


For
Librarians in
New Mexico



Hitchhiker

January 17, 2004

SUMMER READING THEME

Kathy Barco, Youth Services Coordinator in the Library Development Services Bureau at the New Mexico State Library, gave *Hitchhiker* an update on the Summer Reading Program to share with readers. This year's theme is "Talking Books/Los libros nos hablan/Naaltsoos Bahane' hólóní," (English, Spanish, and Navajo) and will be presented in collaboration with the State Library and the Museum of New Mexico. The theme was chosen when the partnership received a substantial (\$425,000+) grant from the Institute of Museum and Library Services (IMLS) to mount Lasting Impressions, a two-year permanent and traveling exhibit about the history of printing in New Mexico (see *HH* #1576).

Here are some ways the theme can be incorporated into library programming this summer:

- ✓ books as art
- ✓ commercial book production
- ✓ the "art" of booktalking
- ✓ hand-made books – children make their own; writing their own stories
- ✓ making pop-up books (workshops are being planned for this spring)
- ✓ "talking books" – recorded books for the blind and physically handicapped
- ✓ "favorite" children's books – invite local celebrities, politicians, etc. to talk about their favorites
- ✓ Newspapers – sources for local history; resources for genealogy
- ✓ careers in printing and publishing – printers, publishers, writers, artists, reporters, photographers, graphic artists, editors
- ✓ New Mexico ties to Caldecott & Newbery-winning books
- ✓ history of printing — world, US, NM

- ✓ famous printers — Gutenberg, Ben Franklin
- ✓ moveable type — kids carve their own using erasers, sponges, potatoes, linoleum blocks
- ✓ outside speakers — publishers of local newspapers; local authors, illustrators, etc.

Four Summer Reading Program workshops were held in early November in Truth or Consequences, Moriarty, Santa Fe, and Jal. Incorporated into each workshop were three hours of sign language training conducted by Lillian Hubler of Time to Sign, Inc., Palm Bay, Florida.

Frances Levine, Director of the Palace of the Governors (Museum of New Mexico), wrote a letter to Youth Services staff members that was distributed at the workshops. In it she said, "The SRP and "Talking Books" joins the Palace and "Lasting Impressions" in an effort to take our love of books and reading to every county in New Mexico. Supporting our goals with an extraordinary grant is the Institute of Museums and Library Services. Among those joining us are Literacy Volunteers of Santa Fe; the State Library's Archives, Southwestern Collection, and Bookmobiles; master's degree students at New Mexico Highlands University;" TREX: the Traveling Exhibitions Program of the Museum of New Mexico; the Museum Outreach Department's Van of Enchantment; and you, youth services staff members who are the frontline of a most important component."

BRIEFINGS

NLS outreach. Jerry Packard, of the New Mexico Library for the Blind & Physically Handicapped at the New Mexico State Library, is participating in an outreach program with the National Library Services'

The Hitchhiker is available upon request on computer disc, cassette tape, in braille, or in large print. It may also be seen on the State Library WEB site: <http://www.stlib.state.nm.us>.

The **HITCHHIKER** is published weekly by the New Mexico State Library, a division of the Office of Cultural Affairs, 1209 Camino Carlos Rey, Santa Fe, NM 87505. Send news items to Robert Upton, EDITOR. ☎ 505-476-9764, FAX 505-476-9761.

Library for the Blind & Physically Handicapped as Veterans' Representative. The National Library Service (NLS) has charged a multi-national marketing firm with the task of adding 70,000 new patrons who have visual and physical disabilities to its Talking Book Library program, which provides books on pre-recorded audio-cassettes. So far he has made three trips to Washington, D.C., with at least two more trips planned in order to work on the program's design and direction.

The firm of Fleishman Hillard is working with NLS's National Outreach Initiative. The primary thrust of the program is to reach qualified veterans, students, and seniors, not currently enrolled in one of the fifty-seven network Libraries for the Blind & Physically Handicapped. NLS has retained country music superstar Ronnie Milsap to be its representative and spokesperson. Radio ads featuring Mr. Milsap are being produced and planning for an itinerary of personal appearances is ongoing.

The American Association of Retired Persons (AARP) announced just today in a national press release the start of NLS's new 1-888-NLS-READ (1-888-657-7323) toll-free, menu-driven phone service that will direct potential users to the nearest Talking Book Library. If successful, of the National Outreach Initiative will add ten percent more patrons to the Talking Book Library program in 2005.

Children's lit exhibit. The New Mexico Library Association (NMLA) and the Albuquerque Museum have collaborated to bring an exhibition featuring children's literature to Albuquerque called "From Goodnight Moon to Art Dog: The World of Clement, Edith, and Thacher Hurd." This interactive art exhibit organized by the Shelburne Museum focuses on the beloved illustrations from such favorite picture books as *Goodnight Moon*, *Runaway Bunny*, *Art Dog*, and *Mama Don't Allow* by the Hurd family members. More than 60 original illustrations ranging from early sketches to final illustrations provide a fascinating behind-the-scenes look at the steps involved in creating a picture book. In addition to the original works of art the exhibit includes an inviting reading area, a life-size, bright red "Brushmobile," and a mural-size reproduction of the great green room from *Goodnight Moon*. After 50 years *Goodnight Moon* is still one of the most widely read picture books in America. The exhibition is a magnificent tribute to

children's literature for school-age children and their parents. Encouraging a love of reading in children at a young age helps to lay the foundation for lifelong learning and success.

The presenting sponsor for this community event is the Friends for the Library of the Albuquerque/Bernalillo County Library System. Valued partners supporting the exhibit include the Albuquerque Museum Foundation, the New Mexico Library Foundation, and Dion's. The exhibit runs from January 30 to April 24.

The Albuquerque Museum will host an opening reception for the public on Sunday, January 30, from 2-4 p.m. Thacher Hurd will present a lecture and sign books during the event. The New Mexico Library Association will host the Past Presidents' Reception at the exhibit on March 30 from 5:30-7:30 p.m. to open the 2005 NMLA Conference, "Libraries Lend a Hand."

ANNOUNCEMENTS

Library Commission to meet. The New Mexico State Library Commission is scheduled to meet on Monday, January 24, at 9:30 a.m. at the New Mexico State Library in Santa Fe. It will be open to the public. The State Library Commission is made up of two professional members, three public members, and one member from the Department of Education. Members are: Catherine M. Smith, Chairperson and Department of Education Member; Michael A. Puelle, Vice-Chairperson and Public Member; Hayes A. Lewis, Public Member; Karen McPheeters, Professional Member; Eddie Richardson, Public Member; and Mary G. Storm, Professional Member. If you have any questions regarding this meeting, please contact Richard Akeroyd, State Librarian, at (505) 476-9762 or e-mail rakeroyd@stlib.state.nm.us.

Pop-up Book workshops. Details have been finalized for the Pop-Up Books Workshops to be conducted by paper engineer extraordinaire Sally Blakemore. The all-day workshops are part of the partnership between the New Mexico State Library and the Museum of New Mexico in support of the Talking Books Summer Reading Program and the Lasting Impressions Exhibition.

Dates and locations are:

✓ Tuesday, March 8, at the Mimbres Valley



Special Events Center, Deming

- ✓ Thursday, March 10, at the Hobbs Public Library
- ✓ Wednesday, March 16, at the Bloomfield Public Library
- ✓ Friday, March 18, at the New Mexico State Library

Sign-in at each workshop is 9-9:30 a.m.; workshops are from 9:30 a.m. to 3 p.m., with lunch from 11:30 a.m. to 1 p.m.

The pop-up workshops will include examining some of Sally's incredible collection of pop-up books, viewing a video documentary she made about the manufacturing process of these fascinating items, discussion on the history of pop-ups, and lots of hands-on demos and do-it-yourself projects.

These workshops are designed to provide background and tools for these outcomes:

✓They will provide librarians and museum staff with a substantial amount of hands-on materials that they can use within their literacy programs. Enthusiasm, creativity, and a few imaginative tools go a long way to stimulate reading, painting, and conceptual thinking.

✓Children will benefit from the range of formats in their own creation and understanding of conceptual books. To think through a story and be able to tell it in sculptural paper that they have drawn or painted on is very empowering. They get to see the amazement of others when the work reveals itself in an open book.

✓Knowing the long and ancient history of paper, paper folding, book making, and printing in the human traditions of art and literature reinforces the value of books. Books hold incredible worlds between two covers. These worlds are so necessary to the understanding of the human condition and the joy gained from the use of all of our senses.

✓Most educational systems now have cut out music, art, and physical education programs. Anyone who can direct children in storytelling and bookmaking, art and music, can bring new ways to communicate in the educational environment. Sharing an activity engages the child and adult in a safe and artistic way.

✓Practically speaking, these workshops give the librarian and museum staff new ways to share what they already know. New ways to display, engage, play, make art, communicate, and organize creative thought is always a joy. These workshops will inspire new sculptural books, fun pop-up cards (for every event), historical journals of life in school, town, the library, and our world.

Representatives from local museums will also be invited to attend. Space is limited, so registration is required. Register online at <http://www.stlib.state.nm.us/workshop.htm> or contact Jackie Dalmy toll-free at 1-800-340-3890, e-mail jdalmy@stlib.state.nm.us.

El Día de los Niños. "El Día de los Niños / Día de los Libros: Creating an Effective Coalition of Support to Promote Library Services, Literacy, and Family" is a preconference event to the 2005 NMLA Conference scheduled for Wednesday, March 30, from 2-5 p.m. at the University of New Mexico Student Union Building (top floor). "El Día de los Niños" is a nationwide, special day that will be celebrated on April 30, 2005, for libraries to celebrate Hispanic and all children and to promote reading and bilingual literacy (see HH #1570).

This pre-conference provides inspiration and how-tos to create your own El Día program from the pros who have already done it. It will be presented by Jack Galindo, Public Relations Coordinator at the El Paso Public Library System; Chris Acosta, Teen Hang-out Coordinator, Clardy Fox Library, El Paso Public Library System; and Becky Chavarría-Cháirez, Latina children's book author, award-winning writer, playwright, and owner/founder of Chameleon Creek Press, Albuquerque. It is sponsored by the University of New Mexico Libraries, the New Mexico Chapter of REFORMA, and the New Mexico State Library.

Cost to attend preconferences is \$30 for NMLA members and \$40 for non-members. Check the NMLA web site at <http://www.nmla.org> for current registration information. Please register no later than March 10. The workshop must have a minimum of ten registrants.

Hitchhiker

New Mexico State Library
1209 Camino Carlos Rey
Santa Fe, NM 87505

Non-Profit Org.
U.S. Postage

PAID

SANTA FE
Permit No. 375

JOBS

Manager. Amigos Library Services is advertising an opening for Manager, Imaging and Preservation Service. The person holding this position plans and administers activities of the Imaging and Preservation Service (IPS) units under guidelines established by the National Endowment for the Humanities (NEH) grant, the IPS Advisory Council, and the Director of Special Projects Department. Activities will include supervision of other staff, developing and executing market strategies, training and coordination of others to train classes having to do with preservation and disaster preparedness, seeking grants and related funding to support the units, acting as liaison with the five state archives in our region, and representing Amigos at local, regional, and national activities. Requires an MLS from an ALA-accredited library school or certificate in archival administration; certificate in preservation administration is desirable; minimum of five years professional experience as manager of a complex program including knowledge and experience in preservation and digital imaging programs for libraries and other cultural institutions required; experience in grant writing and administration highly desirable. Demonstrated planning, coordinating, writing, speaking skills; competence as a teacher and consultant is necessary. Incumbent must be able to work well under pressure and meet schedules and goals; be well organized and open to new ideas and to different ways of doing things; be flexible in order to take advantage of changing circumstances; possess excellent “people” and listening skills in order to build team relationships with libraries and museums and related organizations throughout the region. Must have valid Texas State Drivers License, a reliable automobile, and state required minimum car insurance(s); travel is approximately 40 percent of time. Compensation of 40-45K including full benefits. To apply send letter of application, résumé, and three professional references to Amigos Library Services, 14400 Midway Road, Dallas, TX 750244; or fax (972) 991-9180; e-mail klote@amigos.org.